We are what we do.

Company Profile | may 2025

C&C

1
COMPANY

People Around Technology

C&C is a leading provider of cutting-edge technology and services, spanning a robust network of 130 locations across Italy, France, Sweden, Finland, Baltics, Denmark and Lithuania.

The company is an Apple Premium Partner, Apple Authorized Service Provider, and Apple Authorized Education Specialist, consolidating its position as the frontrunner in Italy for Education projects.

Founded in 2001, C&C today boasts a widespread retail presence. The company team of over 1,300 employees provides daily support to consumer, education, and business customers.

2001
C&C is founded

2006
First retail store opens

2017
Nation-wide coverage in Italy

2022
Geo-coverage in Europe

Group Revenue

415

Million €

2

RETAIL

Stores

C&C boasts a robust retail network encompassing 130 stores strategically positioned across Italy, France, Sweden, Finland, Baltics, Denmark and Lithuania. C&C's widespread retail presence allows prompt fulfillment of customer needs and prioritizes customer satisfaction.

While Apple is the core brand for the retail division, C&C's strategic partnerships with other leading brands enable a comprehensive tech product offering. A cornerstone of the company's success lies in its highly trained and dedicated store personnel, who consistently elevate customer service to an exemplary standard.
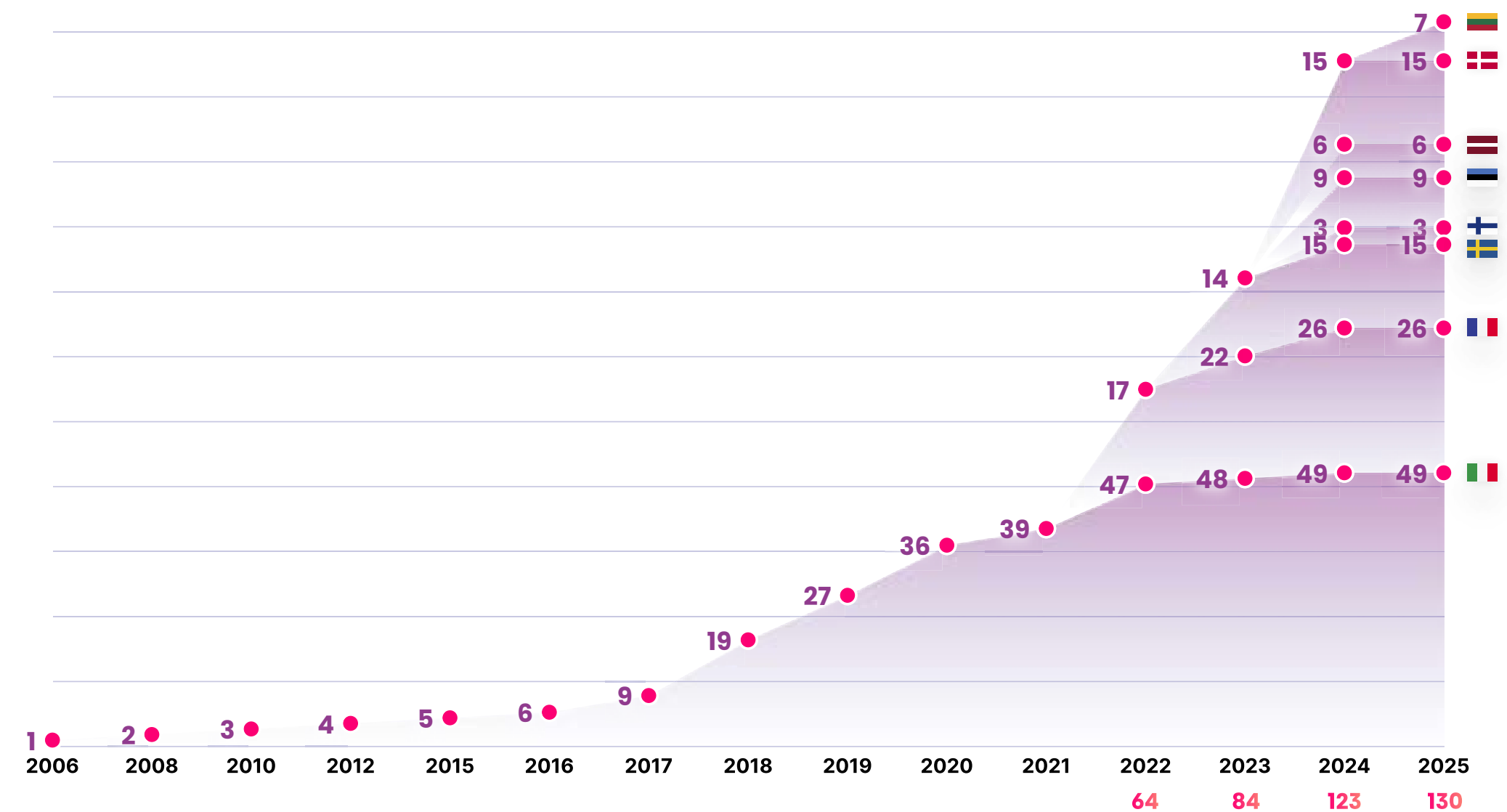
DECEMBER 2022

1st Apple Premium Partner in Italy

Finland
3 stores

Helsinki Kamppi | Helsinki WTC | Turku

Estonia
9 stores

Lõunakeskus Tartu | Tallinn Ülemiste
Narva | Tallinn Viru
Tallinn Kristiine | Tartu Kaubamaja
Tallinn Rocca al Mare | Tartu Maantee Tallinn
Tallinn Solaris

Sweden
15 stores

Luleå | Skellefteå | Uppsala | Östersund
Lund | Stoccolma | Västerås
Malmö | Sundsvall | Västra Frölunda
Nacka | Umeå | Örebro

Latvia
6 stores

Daugavpils | Rīga Akropole | Rīga Brīvības
Rīga | Rīga Alfa | Rīga Plaza

Denmark
15 stores

Aalborg | Esbjerg | Lyngby | Roskilde
Aarhus | Frederiksberg | Odense | Vejle
Copenaghen | Hillerød | Rødovre | Waves

Lithuania
7 store

Vilnius | Klaipeda
Kaunas | Šiauliai

France
26 stores

Aix-en-Provence | Lorient
Anglet | Nizza
Angoulême | Orléans
Bayonne | Pau
Bègles | Pessac Bersol
Biganos | Plan de Campagne
Blois | Poitiers
Bordeaux | Rennes
Cannes | Saint-Brieuc
Cherbourg | Tarbes
La Rochelle | Toulouse Labège
Lannion | Toulouse Capitole
Limoges | Tours

Italy
49 stores

Bari | Cortina D'Ampezzo | Molfetta | Sassari
Bassano del Grappa | Como | Montebelluna | Taranto
Belluno | Erbusco | Nuoro | Trento
Bergamo | Foggia | Olbia | Treviso
Biella | Frosinone | Oristano | Trieste
Bolzano | Genova | Pescara | Udine
Brescia | Gorizia | Pordenone | Venezia Mestre
Brindisi | La Spezia | Reggio Emilia | Verona
Brunico | Latina | Rieti | Vicenza
Busto Arsizio | Lavagna | Roma
Cagliari | Lecce | Rovigo
Casamassima | Matera | Salerno
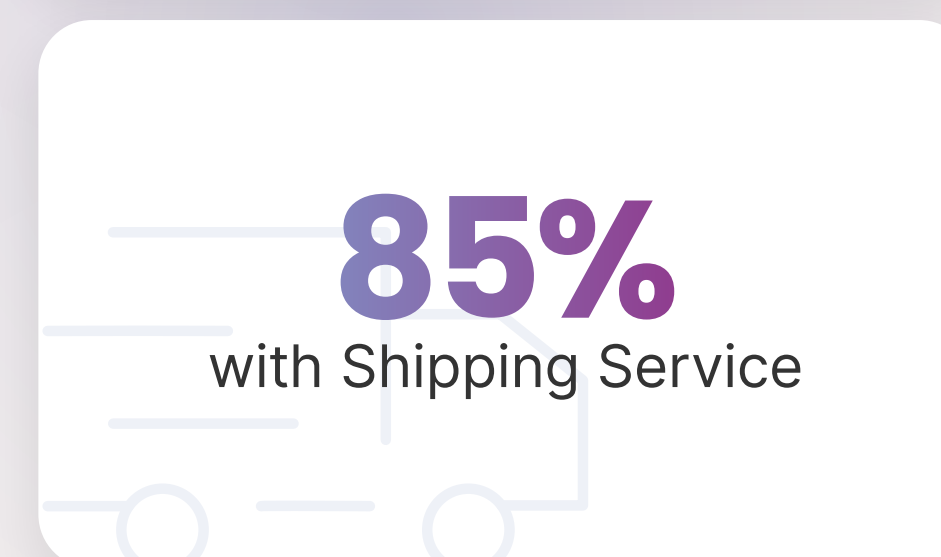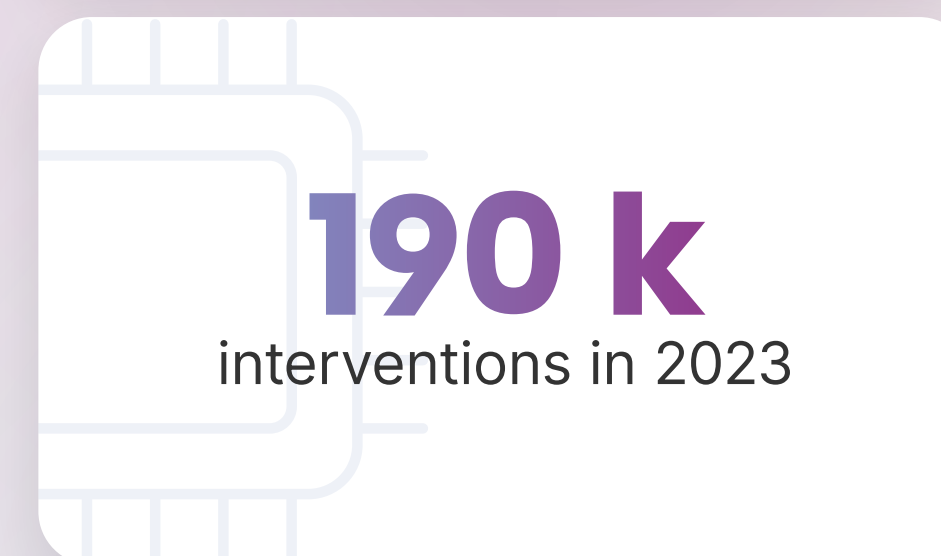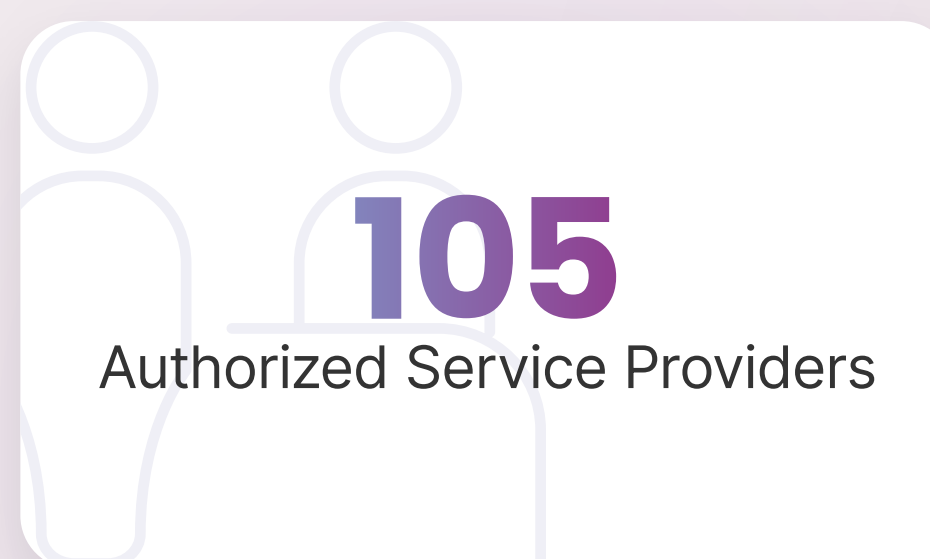
Service

Leveraging a comprehensive network of Apple Authorized Service Providers, C&C delivers prompt, compliant, and customer-centric Apple-certified support that consistently exceeds industry benchmarks. A team of highly trained and certified technicians meticulously adheres to Apple's stringent repair guidelines, ensuring every device undergoes a rigorous diagnostic and restoration process to restore it to optimal functionality.

A centralized support infrastructure maintains seamless communication with all C&C collection points, in order to swiftly address customer needs and maintain consistently rapid turnaround times.

105
Authorized Service Providers

200+
Expert technicians

Amazon & GDO
Service partner

190 k
interventions in 2023

Home service
Pick Up & Delivery

85%
with Shipping Service

EDUCATION

3.1 in Italy 🇮🇹

3.2 in France 🇫🇷

3.3 in Sweden 🇸🇪

3.4 in Estonia 🇪🇪

3.5 in Latvia 🇱🇻

3.0 │ EDUCATION

Education: a commitment to the future

C&C is at the forefront of the Education sector, offering innovative solutions that enhance the learning experience. C&C's approach integrates cutting-edge technology, specialized training, and personalized support to meet the ever-evolving needs of the education world.

The EDU team collaborates with schools of all levels, providing not only devices and platforms but also the expertise needed to implement them effectively.

From immersive learning environments to STEM labs, from coding to augmented reality, C&C is committed to shaping an inclusive, stimulating, and technologically advanced educational future.
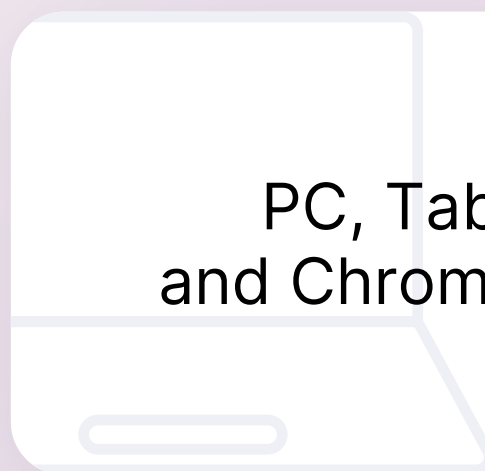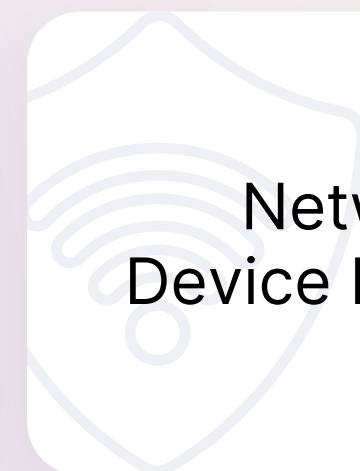
EDU solutions

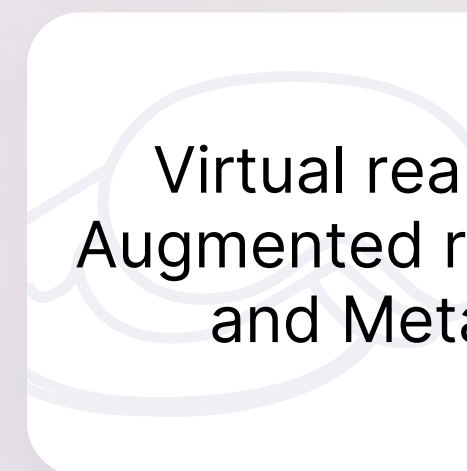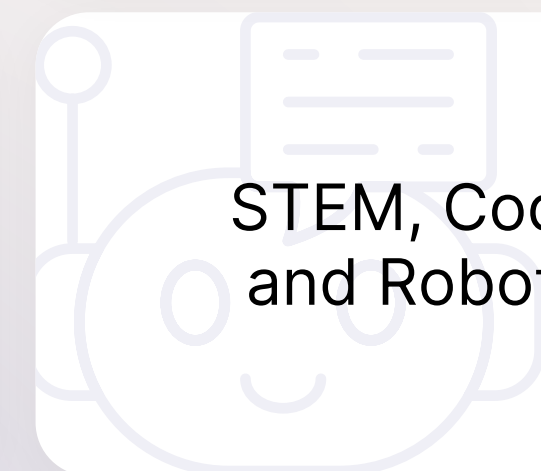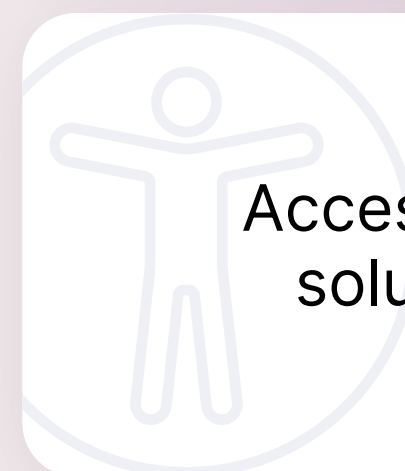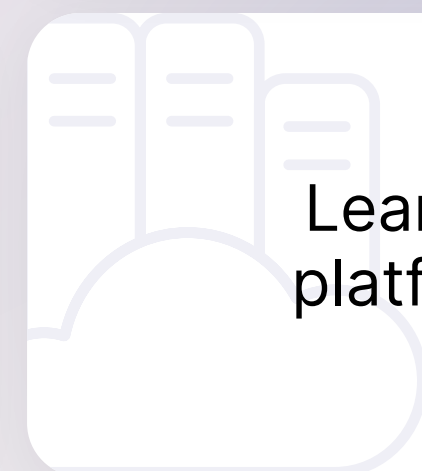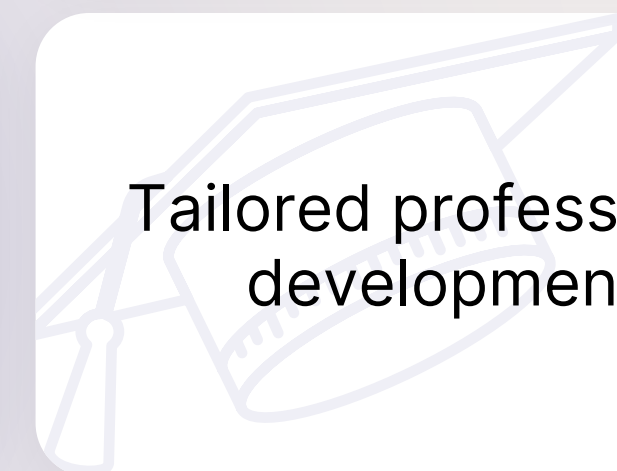|			
Digital Classrooms and Apple Labs	PC, Tablet and Chromebook	Network and Device Management	Innovative furniture
Immersive learning environments	Interactive displays and Tables	Virtual reality (VR), Augmented reality (AR), and Metaverse	STEM, Coding and Robotics
Accessibility solutions	Fixed and Mobile Labs	Learning platforms	Tailored professional development

C&C supports schools in designing comprehensive learning environments to make teaching more engaging and effective by proposing personalized pathways based on objectives.

22
Account Manager

5
Technical Specialist

105
C&C Teacher

15
Back Office and inside sales
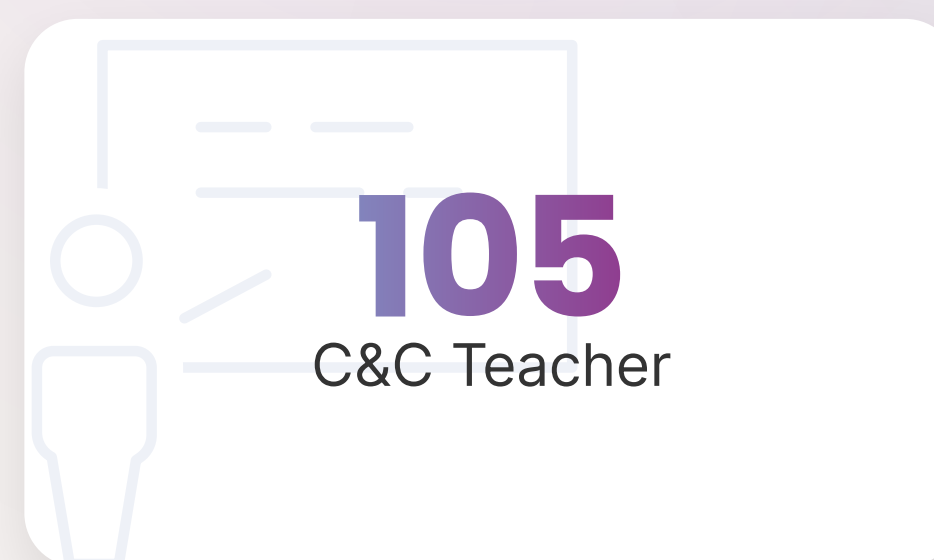
3.1 | EDUCATION IN ITALY 🇮🇹

Apple Education projects represent an extraordinary improvement in the educational offer. The sharing of tasks and materials, classroom management and working in a safe and functional environment allow the adoption of stimulating and effective teaching methods.

A dedicated team of over 105 certified trainers, including Apple Professional Learning Specialists and Apple Distinguished Educators, certified directly by Apple, C&C guarantees teachers the ability to use all solutions in an absolutely effective way.

 Authorised
Education Specialist

**In Italy
since 2012**

Partner

Adobe	acer	Apple	Behaviour Labs	BrickSlab	CISCO	COMAU	compulocks
DE LORENZO	DELL Technologies PLATINUM PARTNER	DJI	EDUPORTAL METAVERSE	EPSON			Extreme networks
FORTINET	GAM	Google for Education	HP	jamf			Lenovo
Marshmallow Games	Meta	Microsoft	mosyle	Photon			SAM LABS
SCUOLAB	SHAREBOT	SiComputer	SMARTARREDA	Smart School of English			SOLDAMATIC
StrumentiMusicali.net	UBIQUITI NETWORKS	vmware	voicebooks	wacebo			wacom

3.2 │ EDUCATION IN FRANCE 🇫🇷

The French Education team at C&C provides its clients with solutions tailored to their actual needs, delivering an effective, swift, competent, and consistent service. The team also distinguishes itself through its excellent after-sales service, characterized by high-quality and rapid performance.

The expertise of C&C's Education team is further attested by numerous certifications issued by renowned partners, including: MDM Jamf, JamfSchool, VMware, AirWatch, Epson Expert and digital kits, as well as Microsoft and Mac OSX certifications.

Extensive network
of locations across the territory

1 Dedicated support
for Public Institutions

Technical Deployment Team

1 Training Center

3.2 | EDUCATION IN FRANCE 🇫🇷

The strong partnership between C&C's Education team and manufacturers enables C&C to access cutting-edge Apple solutions. C&C's focus is on the sale and implementation of Apple hardware, accessories, and peripherals, combining high-quality technical services to meet the needs of a diverse clientele, including both large organizations and educational institutions.

The French Education department of C&C has achieved the highest recognition from Apple, obtaining the Apple Authorized Education Specialist (AAES) certification. This credential confirms C&C's expertise in providing advanced technological solutions for the education sector.

 Authorised
Education Specialist

**In France
since 2018**

Partner

Adobe

DELL

EI EASYTIS

HUBiquiT(é)

IMMERSION
IMAGINATION, INTERACTION ...

jamf

MOBILIS
CARE & CARRY

naotic
technologies utiles

SAM
LABS

SCIO

SMART

tabuléo
Librairie Numérique Scolaire

wacebo

SMARTARREDA

3.3 | EDUCATION IN SWEDEN 🇸🇪

C&C Education Sweden partners closely with schools to reach educational goals by integrating Apple's innovative technology and resources, supporting students in developing the skills necessary for future studies and careers in a rapidly evolving technological world.

C&C's tailored digital solutions streamline device management, and ensure secure, accessible learning, creating a stimulating classroom environment that fosters creativity and learning.

Thanks to the accessibility of the devices, C&C addresses diverse needs and provides equal learning opportunities for all students.

When partnering with C&C Education Sweden, educators receive professional training and support through Apple Teacher and Apple Professional Learning programs. C&C experts, including Apple Distinguished Educators, offer teachers and educators individual learning and milestone certifications and tailored to align with the school's strategic plan.

C&C is dedicated to sustainability. With lifecycle programs for efficient and responsible recycling, C&C not only minimise environmental impact, but also maximise our client's investments in technology and devices.
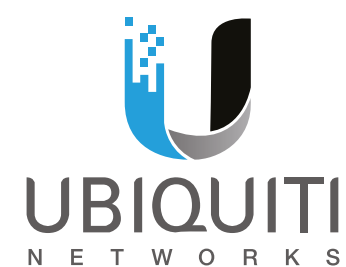
 Authorised Education Specialist

In Sweden since 2005

Partner

Adobe

all
bry

Barracuda

CISCO

Dropbox

eventful

Google for Education
Partner

iManage

jamf

logitech

Microsoft

RI.
SE

SAM
LABS

sett
SCANDINAVIAN
EDUCATION
TECHNOLOGY
TRANSFORMATION
FOR INNOVATIVE
AND LIFELONG LEARNING

UBIQUITI
NETWORKS

wacebo

wacom
PREMIUM
PARTNER
EDUCATION

C&C Education Estonia team collaborates with a wide range of educational institutions, from early childhood education centers to universities, to enhance the learning experience through technology. Personalized care is prioritized for each client, with support and tools tailored to align with their specific needs and objectives.

Along with providing a variety of devices, comprehensive software solutions, management tools, and training programs are offered, designed to maximize the support delivered to customers.

2
Account Manager

2
Technical Specialist,
Partner Teachers
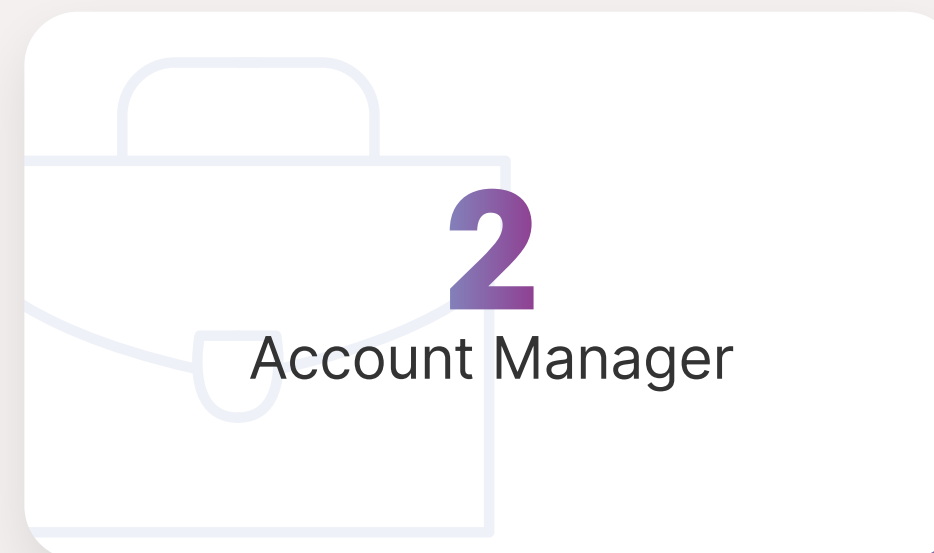
3.4 | EDUCATION IN ESTONIA 🇪🇪

C&C has established a strategic partnership with Apple in the Baltics region to offer comprehensive hardware and software solutions specifically tailored for educational institutions.

By working closely with Apple, products and services are ensured to be fully integrated and seamlessly compatible.

The objective is to deliver a diverse selection of accessories, technical support services, and training programs designed to enhance the educational experience for both students and educators.

Partner

Adobe

jamf

mosyle

Microsoft

Schoolify
Transforming Education

wacebo

3.5 | EDUCATION IN LATVIA 🇱🇻

The C&C Edu Latvia team collaborates with the country's educational sector to provide support and enhance teaching and learning, understanding specific needs.

This collaboration aims to demonstrate how technology integration can support, transform, and modernize these experiences.

The technical support team assists clients in configuring, managing, and continuously developing solutions, enabling them to focus on their core competencies while managing technical aspects.

3.5 | EDUCATION IN LATVIA 🇱🇻

In partnership with Apple, C&C provides a comprehensive range of hardware, accessories, technical support, educational apps and tailored software for the education sector in Latvia. Additionally, professional development training is offered for educators to enhance their classroom technology integration skills.

Through a personalized approach and extensive experience in the education field, assistance is provided in selecting the most suitable Apple solutions for schools, with a commitment to not only ensuring successful setup but also delivering ongoing support to maintain seamless operations.

Partner

Adobe

jamf

mosyle

Microsoft

Schoolify
Transforming Education

wacebo

B2B

4

4.1 in Italy 🇮🇹

4.2 in France 🇫🇷

4.3 in Sweden 🇸🇪

4.4 in Finland 🇫🇮

4.5 in Estonia 🇪🇪

4.6 in Latvia 🇱🇻

4.0 | B2B

Tailor made projects for businesses

C&C acts as a strategic partner for businesses, offering cutting-edge B2B solutions that drive digital transformation.
C&C offers a holistic approach, combining hardware, software, and customized services to tackle digital era challenges.

A multidisciplinary team of experts provides specialized consulting and implementation of innovative technologies.
Cloud computing, cybersecurity, smart working, and process automation are just some of the key competencies of C&C's B2B team.

Customer support covers every phase of the technological journey, from design to ongoing assistance, ensuring efficiency, flexibility, and competitiveness.

C&C solutions range from creativity to networking, from color management to Industry 4.0, always with a focus on cost optimization and performance maximization.

Sales and Solution Engineer

C&C's Sales and Solution Engineers combine commercial and technical expertise to offer tailored solutions. By carefully analyzing customer needs, they propose the optimal combination of hardware, software, and services, while respecting budget constraints. Supported by qualified technicians and an efficient support system, they guarantee expert consultation and continuous support.

Collaboration with selected partners ensures cutting-edge and reliable solutions, responding flexibly to diverse business needs.

Qualified IT specialists

Integrated support

Comprehensive consulting

Smart Business

C&C delivers a holistic spectrum of hardware and software solutions meticulously curated to empower businesses of all sizes and scales.

These comprehensive solutions provide a centralized hub for all your IT requirements, ensuring cost-effectiveness and a bespoke approach that aligns seamlessly with your unique strategic and organizational imperatives.
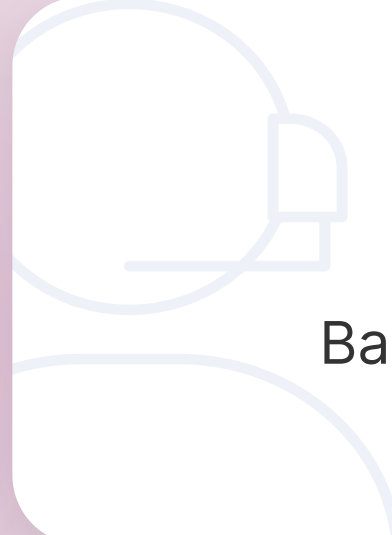
2
Manager

22
Solution Engineers

27
Key Account Manager

5
Back Office

Business solutions

Design & Creative	Cloud Solution	Networking Storage & Security	Device management
Audio & Video collaboration	Print & Color	Technical support	Leasing solutions

Business Certifications

Apple Premium Partner

Adobe Gold Reseller

DELL Technologies PLATINUM PARTNER

EMERALD PARTNER EPSON

Google Cloud Partner

jamf Solution PARTNER

PC Partner Lenovo Gold

NETGEAR SOLUTION PARTNER

nethesis Certified Partner

2023 PLATINUM CERTIFIED PARTNER Synology

vmware Partner Connect

wacebo

Technical Certifications

Authorized Service Provider

vmware CERTIFIED PROFESSIONAL
Digital Workspace 2023

vmware CERTIFIED PROFESSIONAL
Desktop Management 2023

vmware CERTIFIED PROFESSIONAL
Data Center Virtualization 2023

Certified Expert Jamf Pro

Google Certified Deployment Specialist

MOSYLE business

Microsoft Exam passed
Configuring Windows Devices

CERTIFIED SPECIALIST
Technology Architect Data Protection
DELL Technologies Proven Professional

UBIQUITI Enterprise Wireless Admin
UEWA

/LIBRAESVA EmailArchiver

/LIBRAESVA EmailSecurity

efi

Office 365

nethserver

nethsecurity

nethvoice

Smart Business

C&C's B2B specialists build successful partnerships by deeply understanding each client's needs.
This diverse team leverages their expertise in business analysis, technology, engineering, organization, and training to craft the ideal IT solution for clients' unique needs.

They work together to propose the perfect combination of hardware, software, integration services, and ongoing support, all while considering your specific constraints and context.
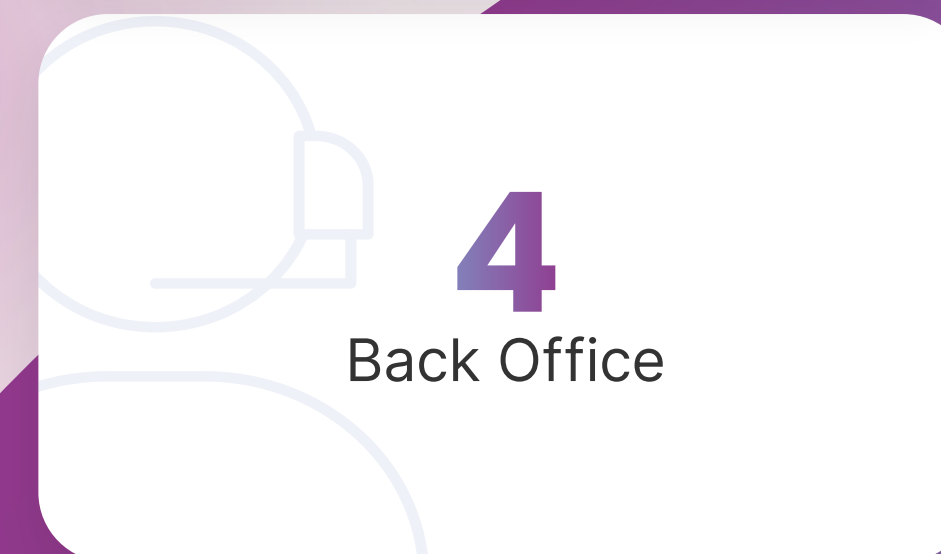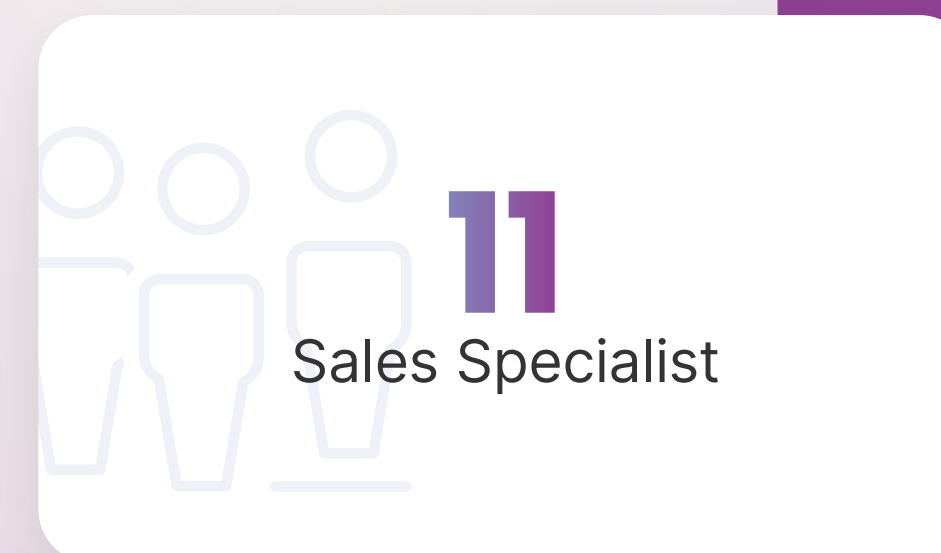
39 Business Specialist

11 Sales Specialist

17 Technical Specialist

2 Technical Coordinator

2 Trainers

4 Back Office

Main business areas

Architects and Buildings	Communication	Healthcare
IT Infrastructure	IT Security	
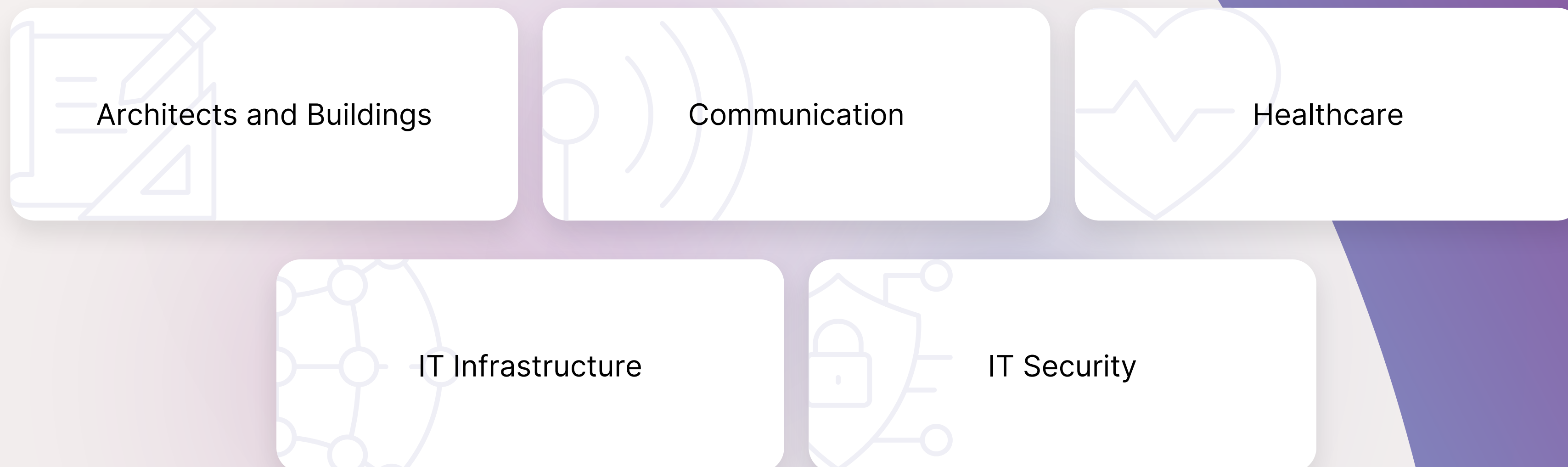
Main modes of intervention

C&C's technicians and sales representatives support companies throughout their IT projects.

From the inception of the project to the maintenance of their IT infrastructure, including solution deployment and team training, C&C is present at every stage.

The B2B team operates on both MacOS and Windows platforms.

- Audits
- Consulting
- Deployment
- User support
- Maintenance contract
- Managed services contract
- Knowledge transfer

Training

C&C offers a wide range of software training courses throughout the year. These can be in-person, remote, inter-company or in-house, customized or generic.

A significant focus is placed on architecture training, catering to the needs of architects, project managers, builders, construction economists, and developers.

Training programs are constantly updated to incorporate new software features, ensuring clients' team stays ahead of the curve.

Main partners

Tailored business solutions

C&C's B2B specialists in Sweden focus on delivering added value through top-quality Apple products and customized services, enhancing daily operations for clients of any scale.

A key strength is providing businesses with dedicated sales specialists, fostering long-term partnerships.

C&C's technical consultants offer expertise in IT infrastructure, MDM management, cybersecurity, and document management. By analyzing initial needs, they design tailored solutions for each client, positioning C&C as a reliable partner for both short-term and long-term projects.

2
Manager

12
Sales Specialist

9
Technical Engineers
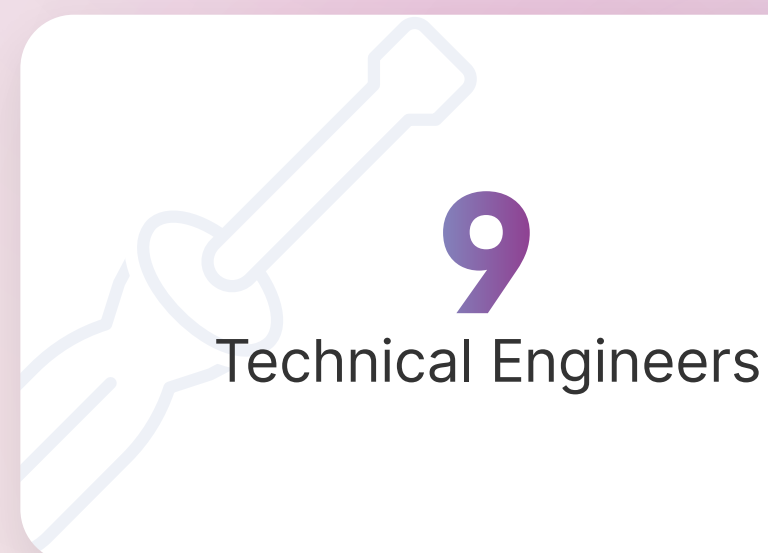
Main business areas

Media and Communication	Finance
Retail	Legal

Main modes of intervention

C&C's sales specialists and technical consultants are involved in every stage of the IT project lifecycle, ensuring comprehensive support and effective solutions.

From the initial analysis phase to the implementation and deployment of solutions, and continuing with ongoing support and maintenance, C&C provides consistent assistance to optimize every aspect of the project.

Needs analysis

Solution design

Deployment

Ongoing support and maintenance

Flexible engagements

Main partners

Adobe

Apple Premium Partner

Barracuda. Authorized Partner

Dropbox

jamf

iManage

Microsoft

UBIQUITI NETWORKS

Smart Business

C&C's B2B specialists provide comprehensive hardware, software, and IT services for businesses. Finnish clients have a single expert source for their needs, with prompt assistance.

Each client has a dedicated Key Account Manager offering tailored solutions. This approach has established C&C as a reliable IT partner, known for fostering long-term relationships.

Additionally, C&C has extensive experience with government entities and educational institutions, especially with Adobe products. C&C is the largest Adobe reseller in Finland and holds the prestigious Adobe Platinum Reseller ranking.

5
Key Account Manager

1
Support Consultant

3
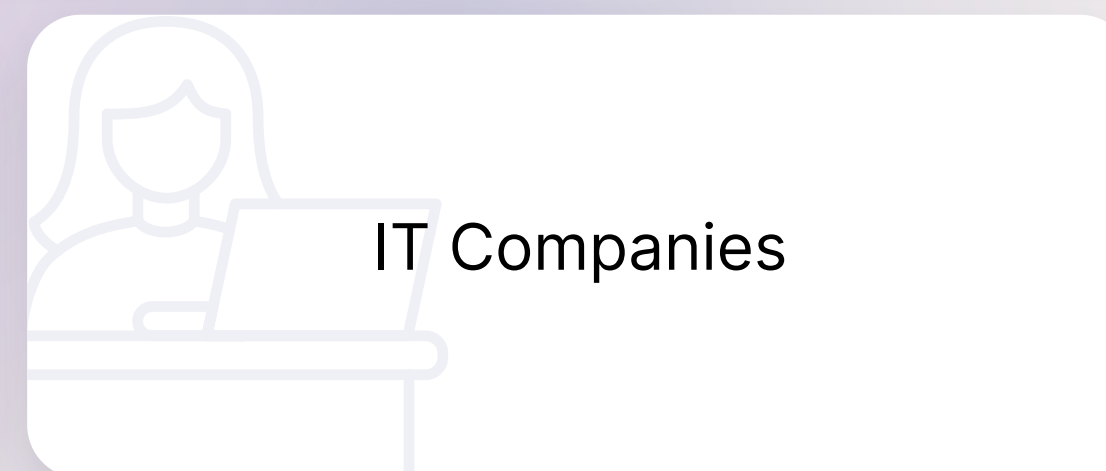Technical Specialist

2
Back Office
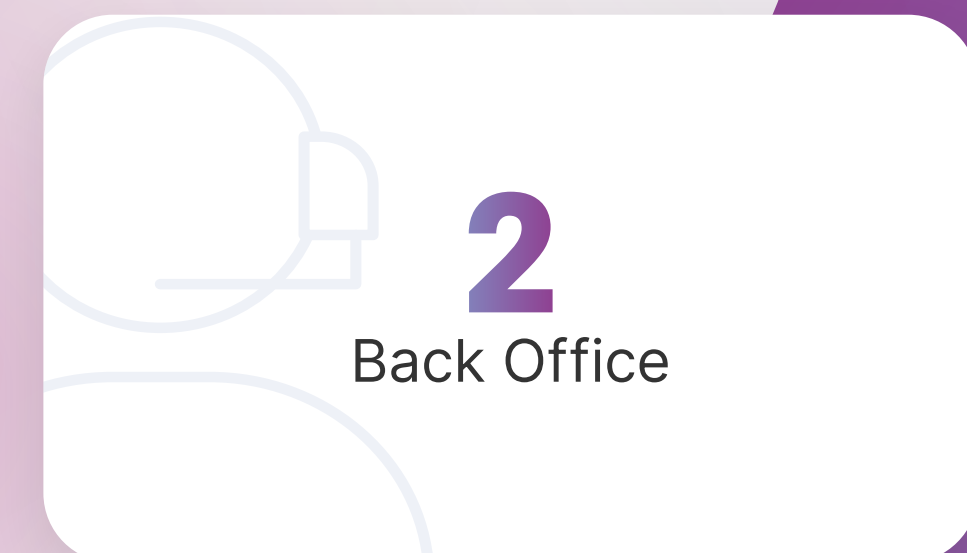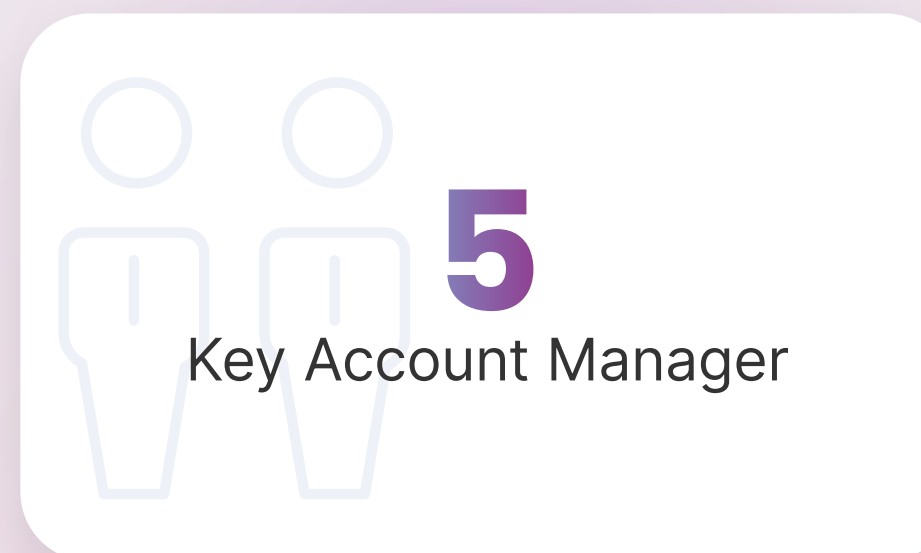
Main business areas
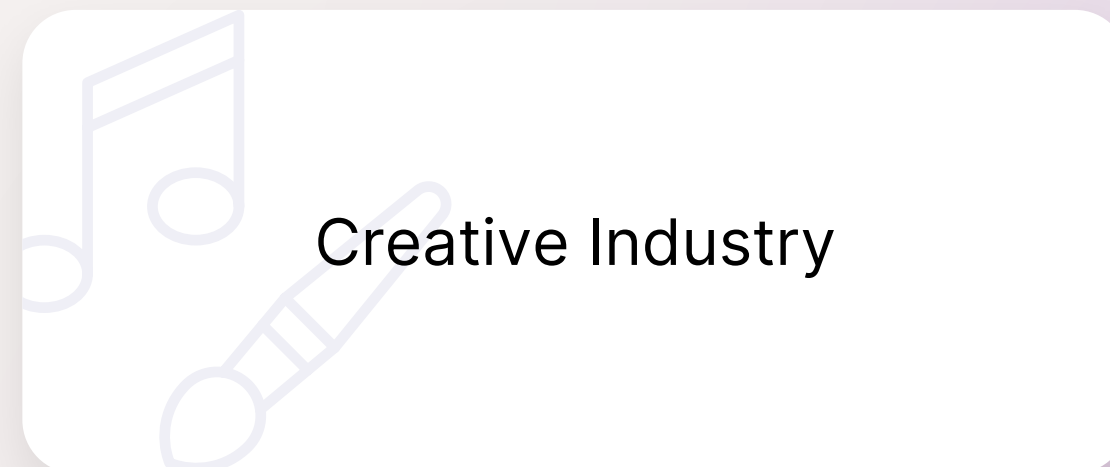
Creative Industry
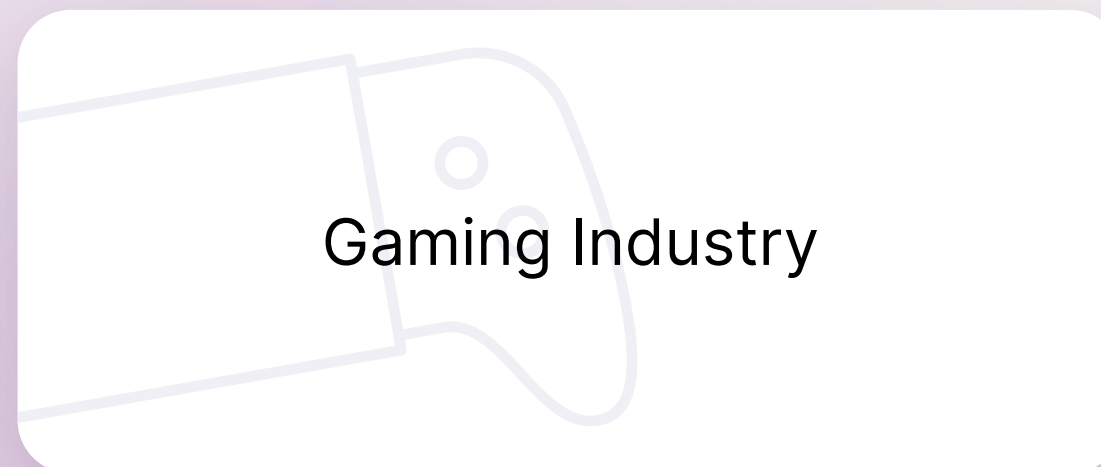
Gaming Industry

Government
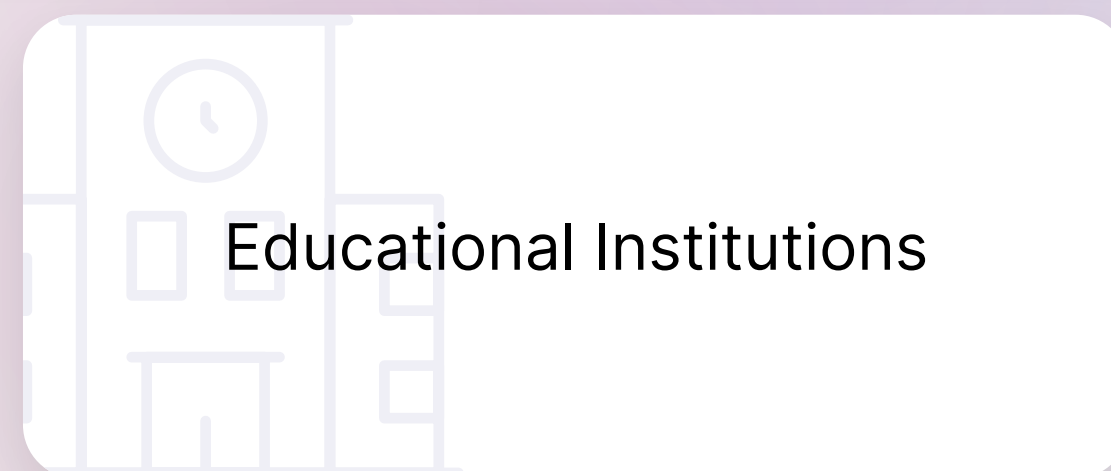
Educational Institutions

IT Companies

Main modes of intervention

C&C's experienced sales specialists empower B2B clients in all IT needs.

The Key Account Manager serves as the primary expert, with devices, software, and other IT services.

Certified sales professionals are involved in every stage of IT projects, ensuring the best solutions for each client. They oversee all phases of the process and have been recognized for their excellence.

Assessment

Solution planning

Implementation

Continuous support and maintenance

Main partners

Adobe Platinum Reseller

 Premium Reseller

DELL™

Dropbox

Jabra GN

jamf

Lenovo™

Microsoft Silver Partner

W/TH secure | Registered Partner

Smart Business

The C&C B2B team in Estonia provides a comprehensive range of services, from device management to employee training. The goal is to be the go-to partner for all Apple-related needs of business clients.

Key Account Managers work individually with each customer, addressing specific requirements. By fostering strong relationships and continuously enhancing services, C&C is committed to delivering value and supporting clients' business success.

In-house sales engineers assist customers with all daily technical needs, allowing them to focus on their core business.

1
Manager

1
Team Lead

3
Key account managers

2
Active salespersons

2
Technical Engineers

2
Sales specialist
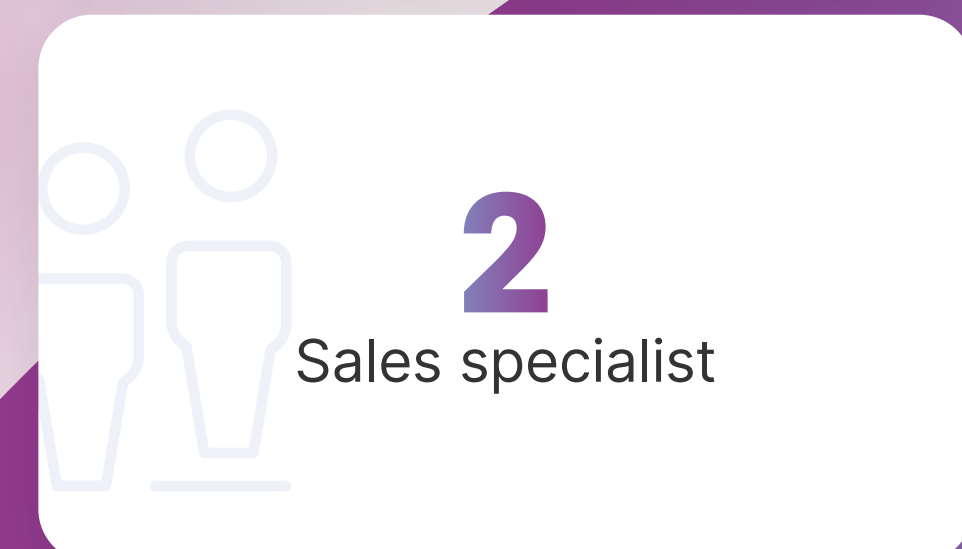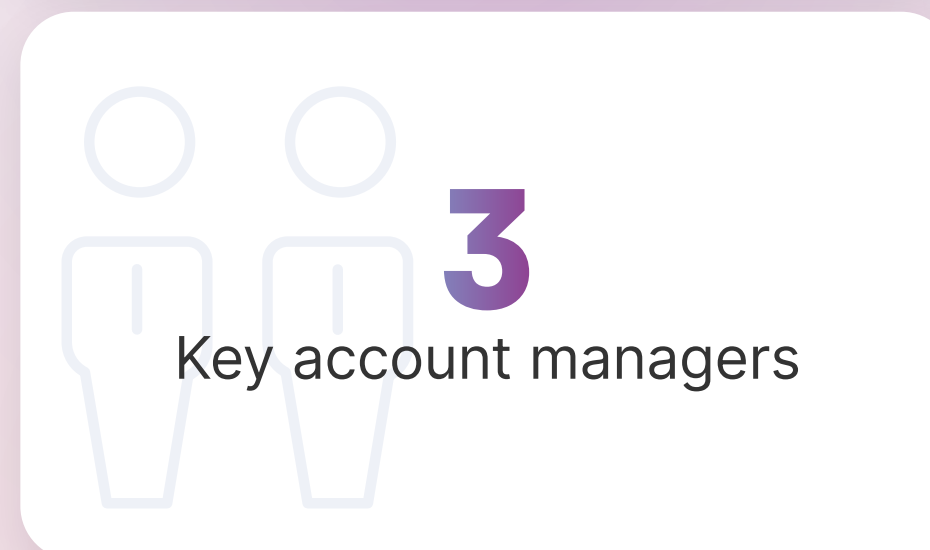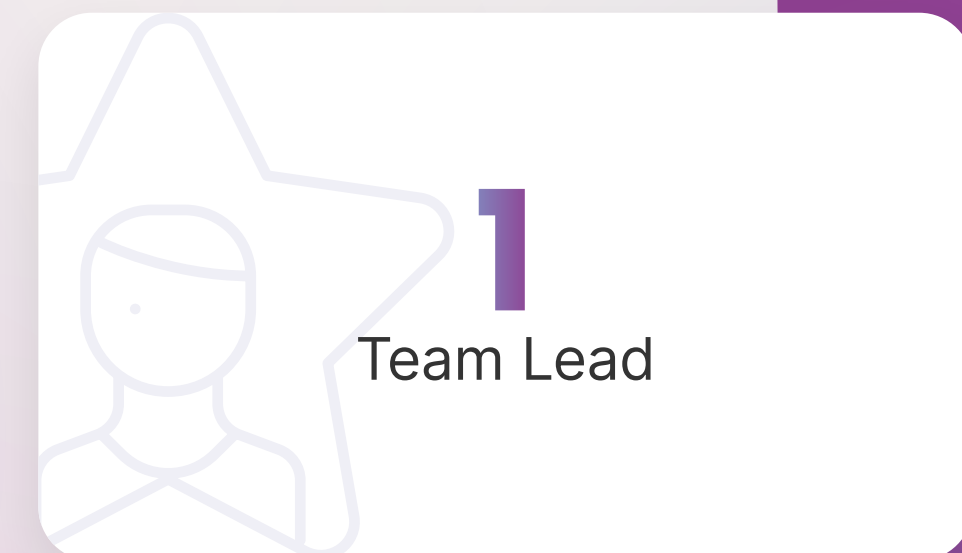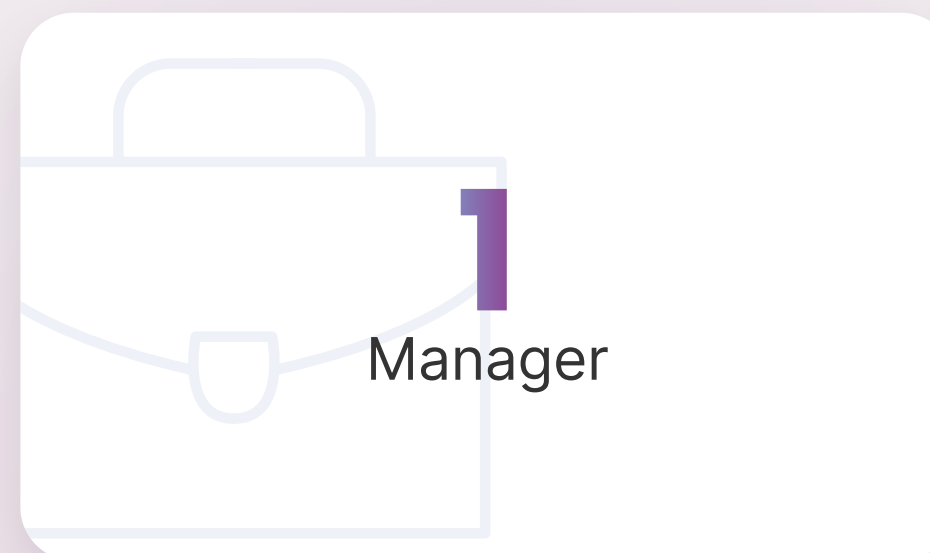
Main modes of intervention

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Audits

Consulting

Deployment

User support

Maintenance contract

Managed services contract

Knowledge transfer

Main partners

Adobe

Apple Premium Reseller

Apple Authorized Service Provider

jamf

Microsoft

MOSYLE business

Smart Business

The C&C B2B team in Latvia is dedicated to providing high-quality support and expertise for Apple devices and solutions to business customers. The team manages all aspects of the Apple lifecycle, ensuring a seamless experience.
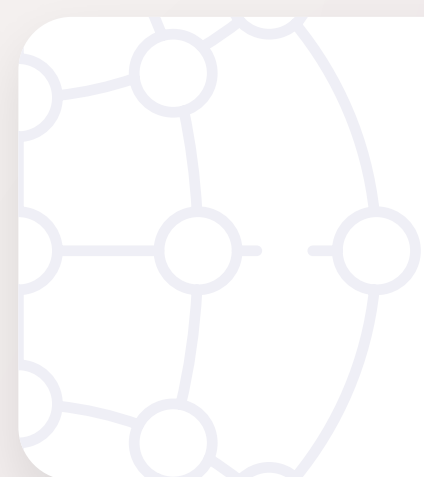
B2B specialists provide expert advice and optimized solutions to enhance clients' activities. Quick responses, personalized service, and proactive communication are the priorities, embodying key values to build lasting partnerships.

1 Manager

1 Team Lead

1 Key account managers

3 Active salespersons

1 Technical Engineers
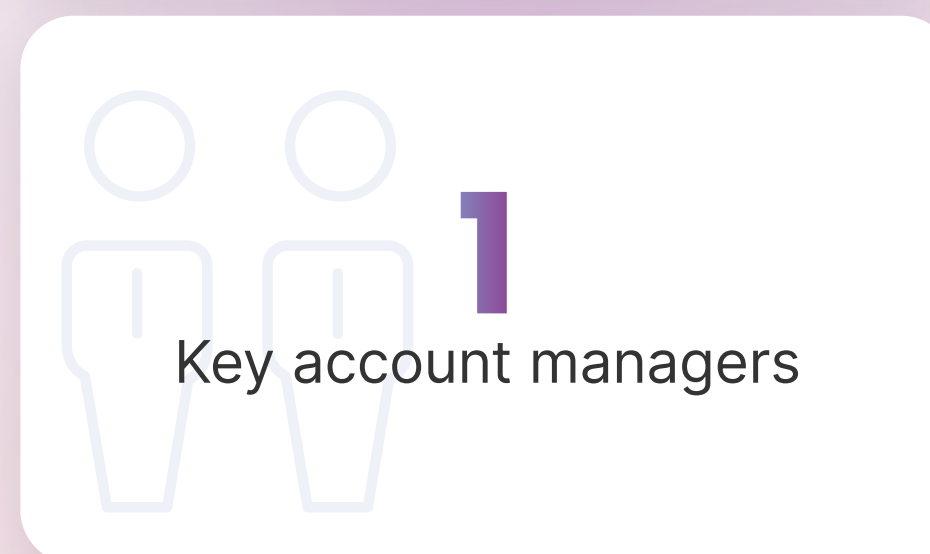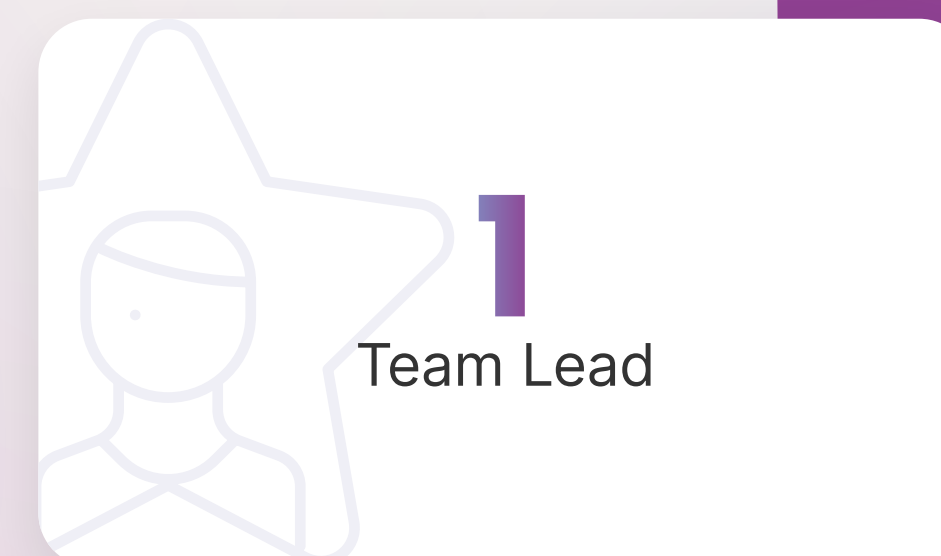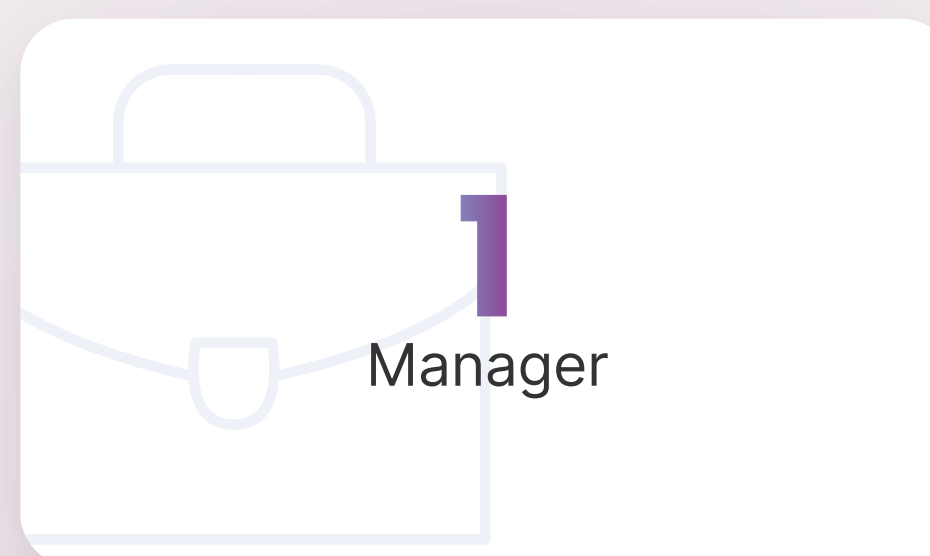
Main business areas

IT Services	Retail & Wholesale
Transportation & Shipping	Marketing