



We are what we do.

Company Profile | december 2024





1 COMPANY





1 | COMPANY

People Around Technology

C&C is a leading provider of cutting-edge technology and services, spanning a robust network of 123 locations across Italy, France, Sweden, Finland, Baltics and Denmark.

The company is an Apple Premium Partner, Apple Authorized Service Provider, and Apple Authorized Education Specialist, solidifying its position as the frontrunner in Italy for Education projects.

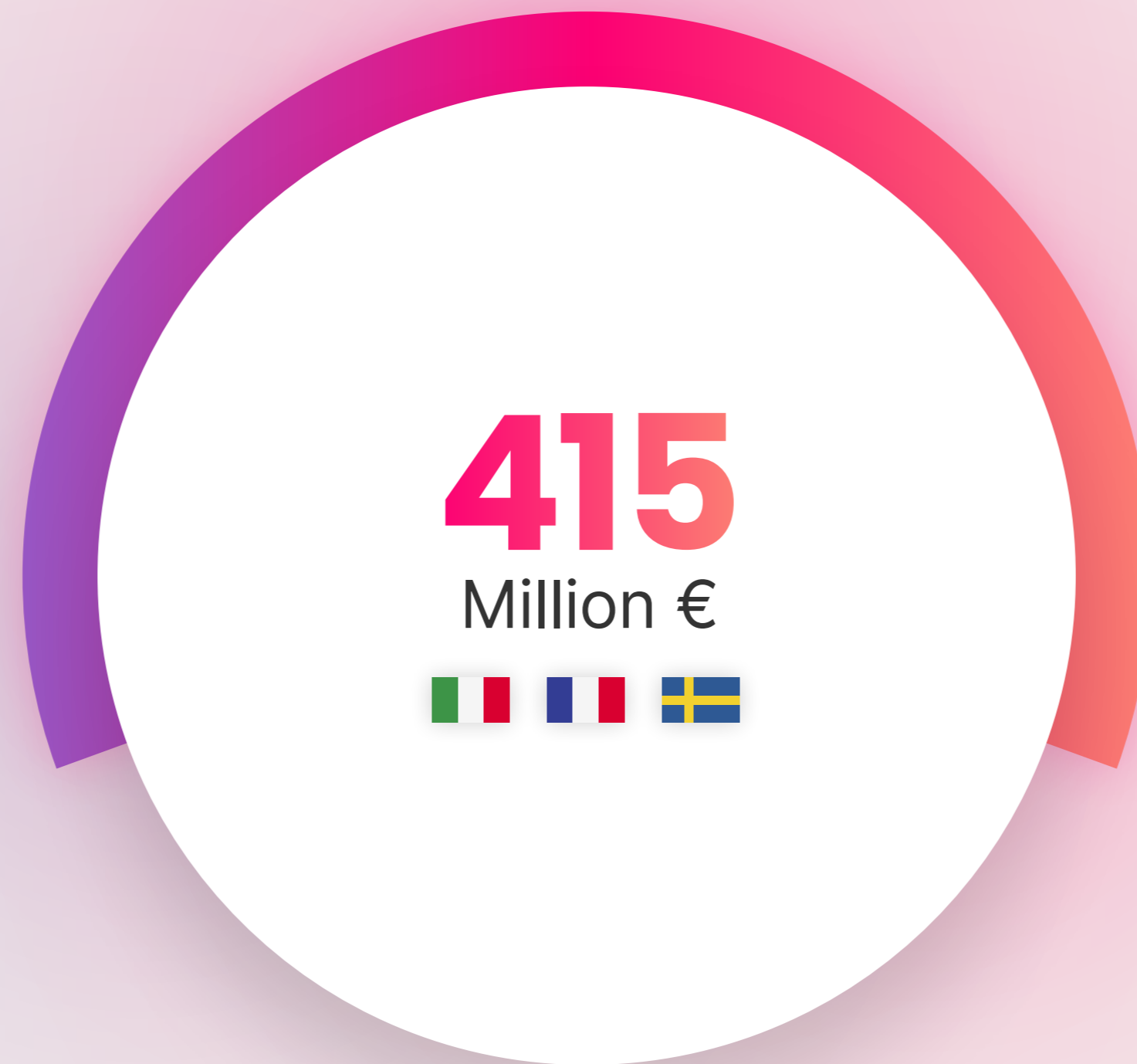
Founded in 2001, C&C today boasts a widespread retail presence. The company's team of over 1,200 employees provides daily support to consumer, education, and business customers.





1 | COMPANY

Group Revenue



2 RETAIL



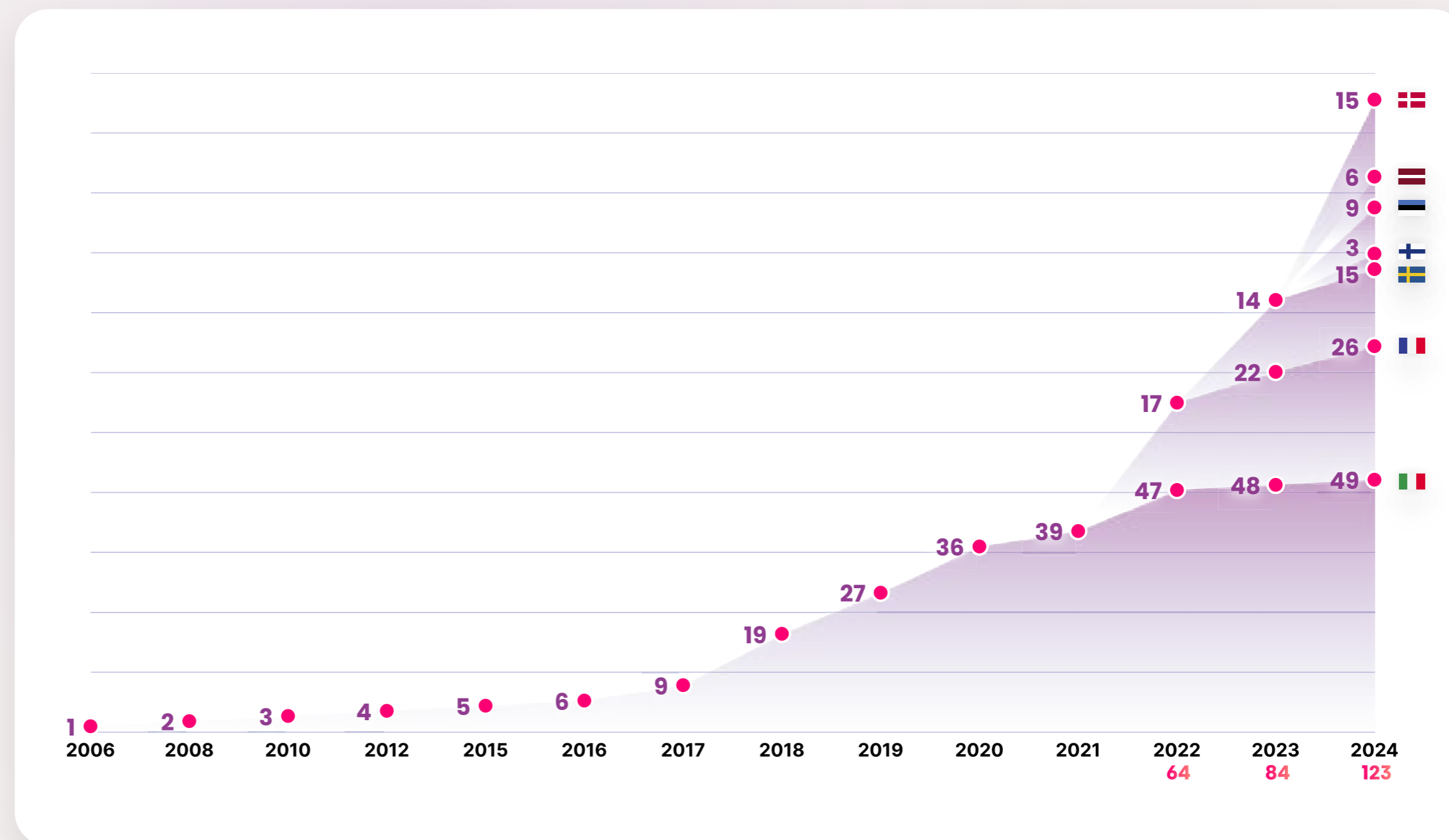


2 | RETAIL

Stores

C&C boasts a robust retail network encompassing 123 stores strategically positioned across Italy, France, Sweden, Finland, Baltics and Denmark. C&C's widespread retail presence allows prompt fulfillment of customer needs and prioritizes customer satisfaction.

While Apple is the core brand for the retail division, C&C's strategic partnerships with other leading brands enable a comprehensive tech product offering. A cornerstone of the company's success lies in its highly trained and dedicated store personnel, who consistently elevate customer service to an exemplary standard.



DECEMBER 2022

**1st Apple
Premium
Partner
in Italy**



2 | RETAIL

Stores

Sweden 15 stores

Luleå
Lund
Malmö
Nacka
Skellefteå
Stoccolma
Sundsvall

Umeå
Uppsala
Västerås
Västra Frölunda
Örebro
Östersund

Finland 3 stores

Helsinki Kamppi Turku
Helsinki WTC

Estonia 9 stores

Lõunakeskus Tartu Tallinn Ülemiste
Narva Tallinn Viru
Tallinn Kristiine Tartu Kaubamaja
Tallinn Rocca al Mare Tartu Maantee Tallinn
Tallinn Solaris

Latvia 6 stores

Daugavpils Rīga Akropole Rīga Brīvības
Rīga Rīga Alfa Rīga Plaza

Denmark 15 stores

Aalborg Lyngby
Aarhus Odense
Copenaghen Rødovre
Esbjerg Roskilde
Frederiksberg Vejle
Hillerød Waves

France 26 stores

Aix-en-Provence Lorient
Anglet Nice
Angoulême Orléans
Bayonne Pau
Bègles Pessac Bersol
Biganos Plan de Campagne
Blois Poitiers
Bordeaux Rennes
Cannes Saint-Brieuc
Cherbourg Tarbes
La Rochelle Toulouse Labège
Lannion Toulouse Capitole
Limoges Tours

Italy 49 stores

Bari Foggia Pordenone
Bassano del Grappa Frosinone Reggio Emilia
Belluno Genova Rieti
Bergamo Gorizia Roma
Biella La Spezia Rovigo
Bolzano Latina Salerno
Brescia Lavagna Sassari
Brindisi Lecce Taranto
Brunico Matera Trento
Busto Arsizio Molfetta Treviso
Cagliari Montebelluna Trieste
Casamassima Nuoro Udine
Cortina D'Ampezzo Olbia Venezia Mestre
Como Oristano Verona
Erbusco Pescara Vicenza

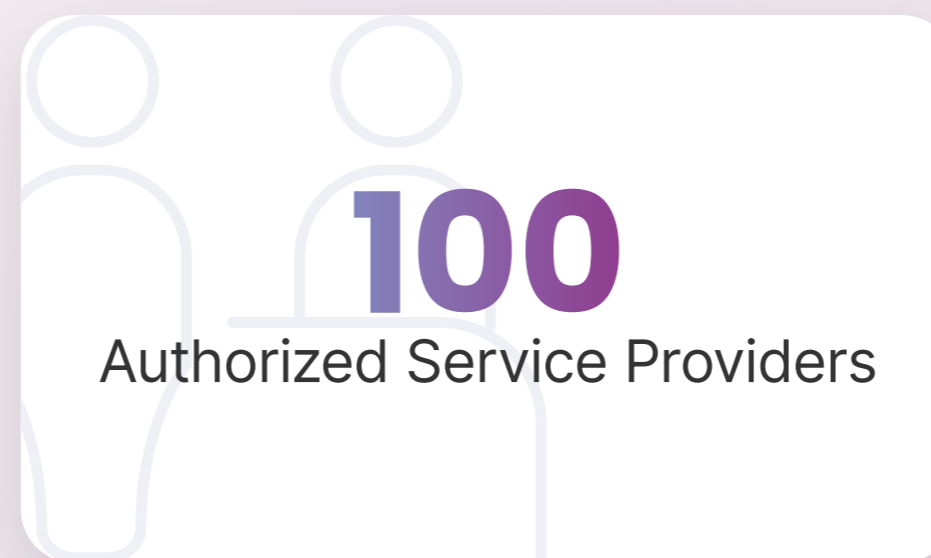


2 | RETAIL

Service

Leveraging a comprehensive network of Apple Authorized Service Providers, C&C delivers prompt, compliant, and customer-centric Apple-certified support that consistently exceeds industry benchmarks. A team of highly trained and certified technicians meticulously adheres to Apple's stringent repair guidelines, ensuring every device undergoes a rigorous diagnostic and restoration process to restore it to optimal functionality.

A centralized support infrastructure maintains seamless communication with all C&C collection points, in order to swiftly address customer needs and maintain consistently rapid turnaround times.



3 EDUCATION

3.1 in Italy 🇮🇹

3.2 in France 🇫🇷

3.3 in Sweden 🇸🇪

3.4 in Estonia 🇪🇪

3.5 in Latvia 🇱🇻





3.0 | EDUCATION

Education: a commitment to the future

C&C is at the forefront of the Education sector, offering innovative solutions that enhance the learning experience. C&C's approach integrates cutting-edge technology, specialized training, and personalized support to meet the ever-evolving needs of the education world.


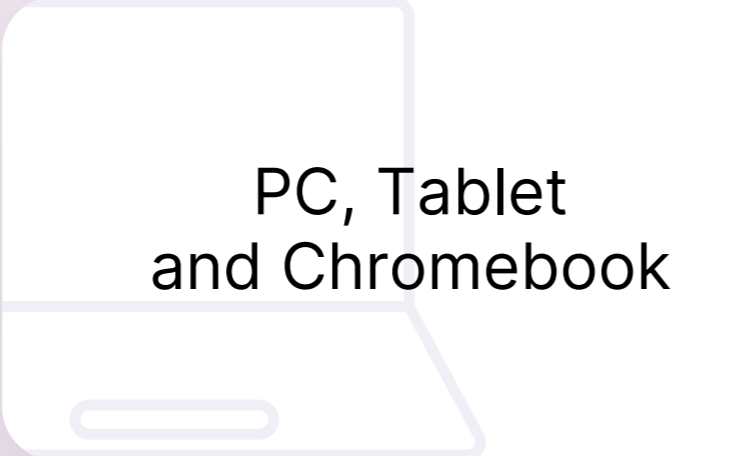



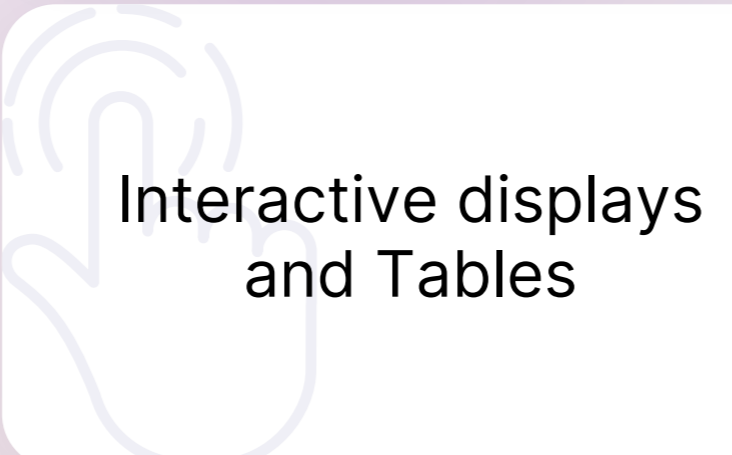
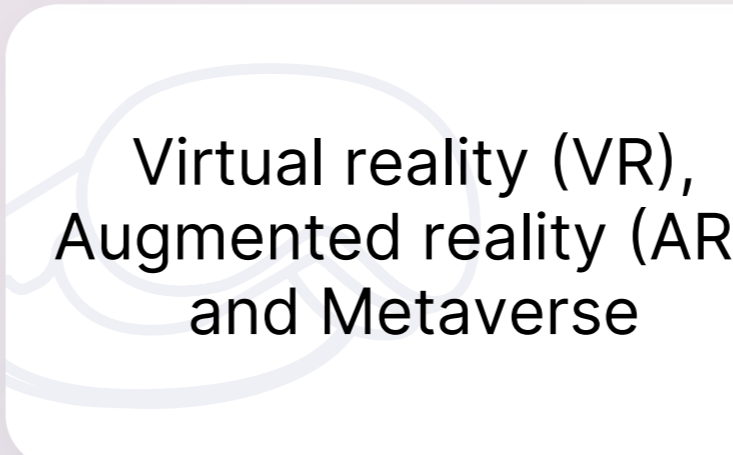
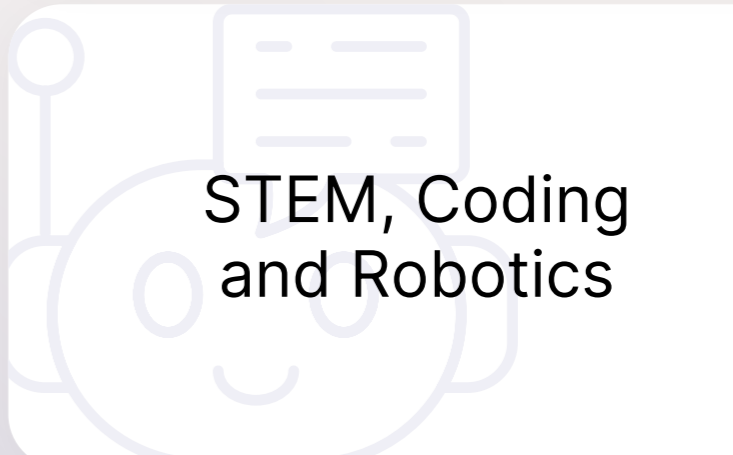
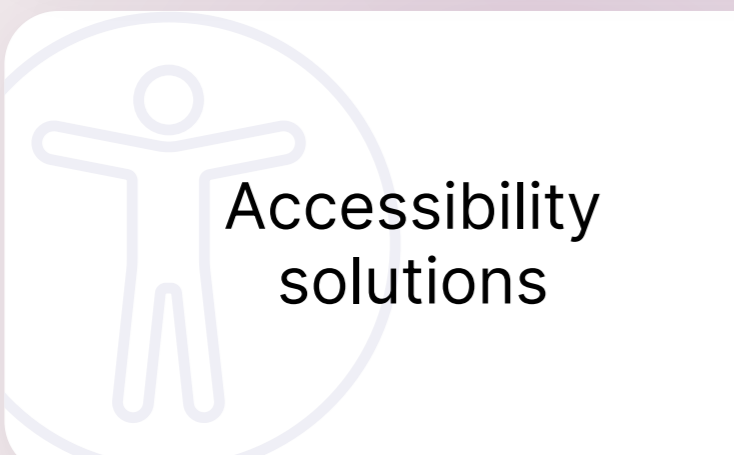
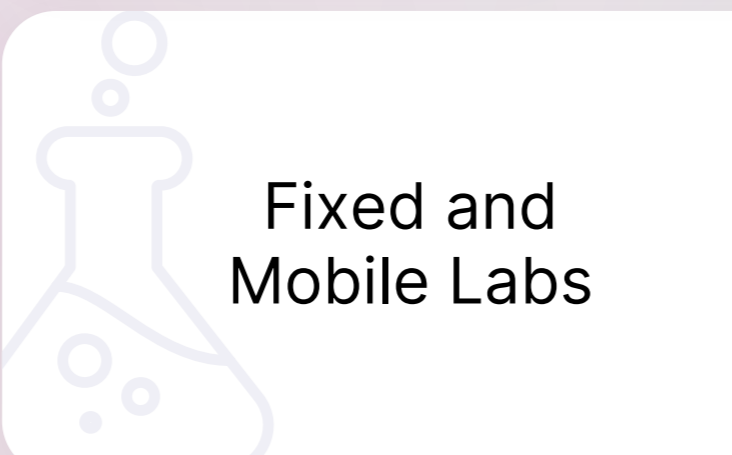
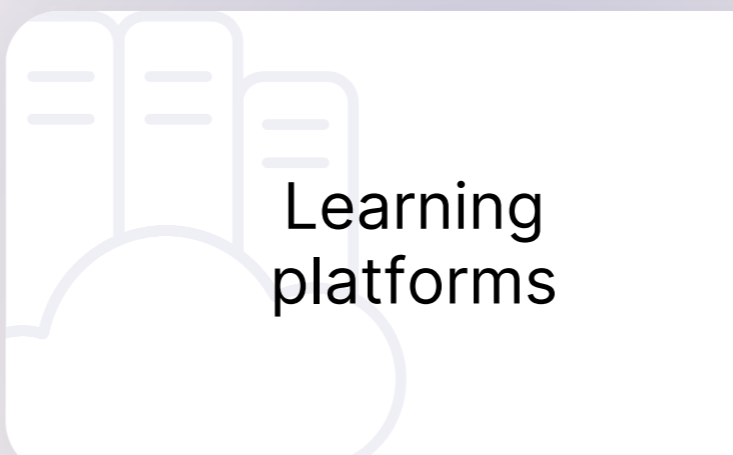
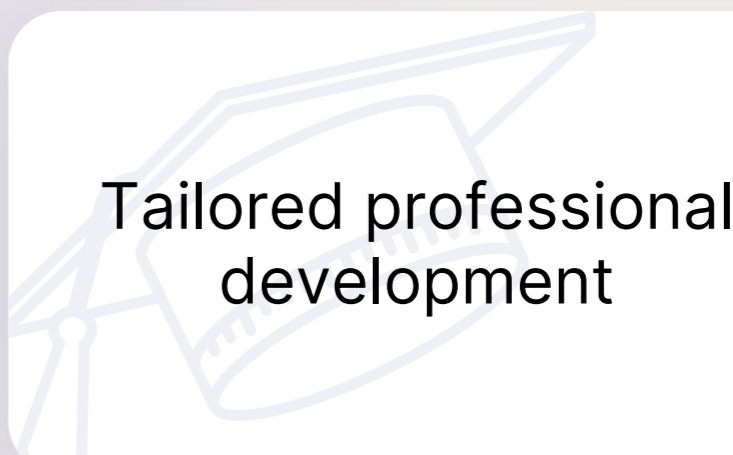
The EDU team collaborates with schools of all levels, providing not only devices and platforms but also the expertise needed to implement them effectively.

From immersive learning environments to STEM labs, from coding to augmented reality, C&C is committed to shaping an inclusive, stimulating, and technologically advanced educational future.



3.0 | EDUCATION

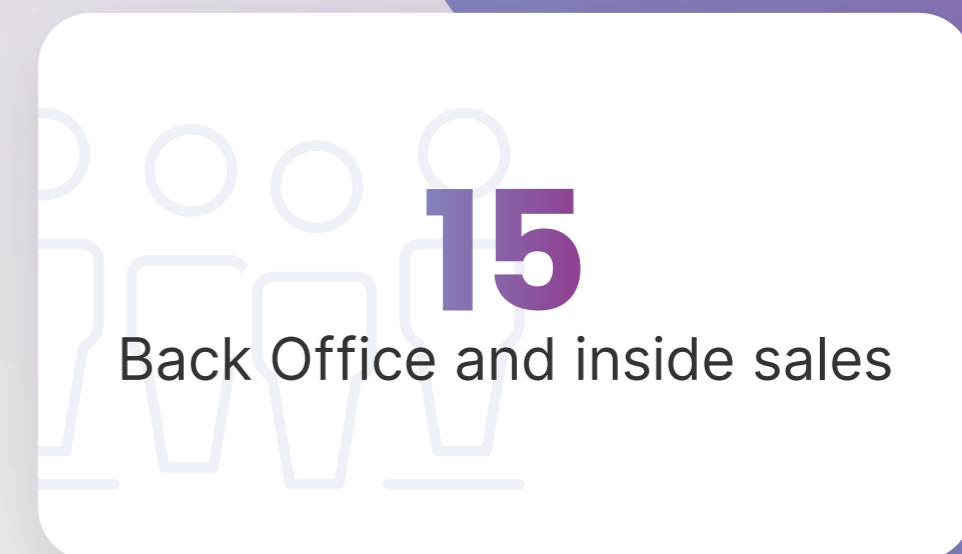
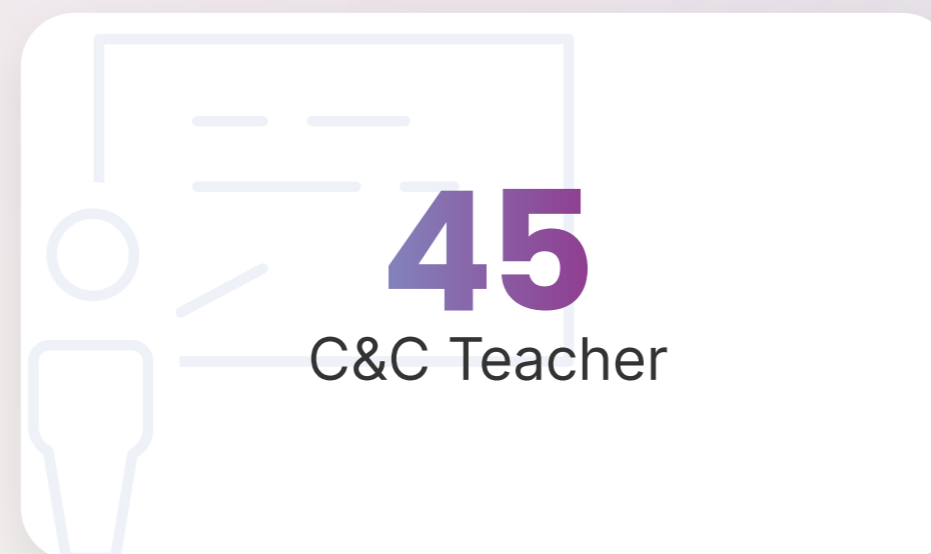
EDU solutions

 <p>Digital Classrooms and Apple Labs</p>	 <p>PC, Tablet and Chromebook</p>	 <p>Network and Device Management</p>	 <p>Innovative furniture</p>
 <p>Immersive learning environments</p>	 <p>Interactive displays and Tables</p>	 <p>Virtual reality (VR), Augmented reality (AR), and Metaverse</p>	 <p>STEM, Coding and Robotics</p>
 <p>Accessibility solutions</p>	 <p>Fixed and Mobile Labs</p>	 <p>Learning platforms</p>	 <p>Tailored professional development</p>



3.1 | EDUCATION IN ITALY

C&C supports schools in designing comprehensive learning environments to make teaching more engaging and effective by proposing personalized pathways based on objectives.

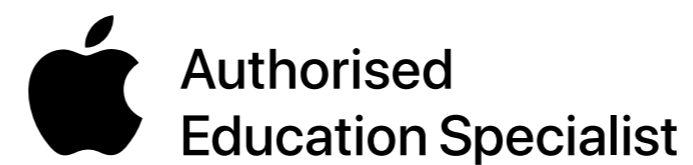




3.1 | EDUCATION IN ITALY

Apple Education projects represent an extraordinary improvement in the educational offer. The sharing of tasks and materials, classroom management and working in a safe and functional environment allow the adoption of stimulating and effective teaching methods.

A dedicated team of over 45 certified trainers, including Apple Professional Learning Specialists and Apple Distinguished Educators, certified directly by Apple, C&C guarantees teachers the ability to use all solutions in an absolutely effective way.



**In Italy
since 2012**



3.1 | EDUCATION IN ITALY

Partner






3.2 | EDUCATION IN FRANCE

The French Education team at C&C provides its clients with solutions tailored to their actual needs, delivering an effective, swift, competent, and consistent service. The team also distinguishes itself through its excellent after-sales service, characterized by high-quality and rapid performance.

The expertise of C&C's Education team is further attested by numerous certifications issued by renowned partners, including: MDM Jamf, JamfSchool, VMware, AirWatch, Epson Expert and digital kits, as well as Microsoft and Mac OSX certifications.



Extensive network
of locations across the territory

1 Dedicated support
for Public Institutions



Technical Deployment Team



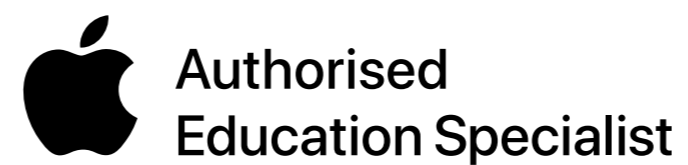
1 Training Center



3.2 | EDUCATION IN FRANCE

The strong partnership between C&C's Education team and manufacturers enables C&C to access cutting-edge Apple solutions. C&C's focus is on the sale and implementation of Apple hardware, accessories, and peripherals, combining high-quality technical services to meet the needs of a diverse clientele, including both large organizations and educational institutions.

The French Education department of C&C has achieved the highest recognition from Apple, obtaining the Apple Authorized Education Specialist (AAES) certification. This credential confirms C&C's expertise in providing advanced technological solutions for the education sector.



**In France
since 2018**



3.2 | EDUCATION IN FRANCE

Partner





3.3 | EDUCATION IN SWEDEN 🇸🇪

C&C Education Sweden partners closely with schools to reach educational goals by integrating Apple's innovative technology and resources, supporting students in developing the skills necessary for future studies and careers in a rapidly evolving technological world.

C&C's tailored digital solutions streamline device management, and ensure secure, accessible learning, creating a stimulating classroom environment that fosters creativity and learning.

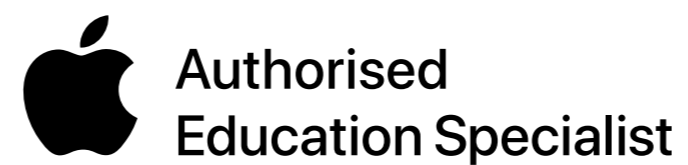
Thanks to the accessibility of the devices, C&C addresses diverse needs and provides equal learning opportunities for all students.



3.3 | EDUCATION IN SWEDEN

When partnering with C&C Education Sweden, educators receive professional training and support through Apple Teacher and Apple Professional Learning programs. C&C experts, including Apple Distinguished Educators, offer teachers and educators individual learning and milestone certifications and tailored to align with the school's strategic plan.

C&C is dedicated to sustainability. With lifecycle programs for efficient and responsible recycling, C&C not only minimise environmental impact, but also maximise our client's investments in technology and devices.

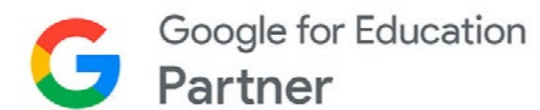


**In Sweden
since 2005**



3.3 | EDUCATION IN SWEDEN

Partner

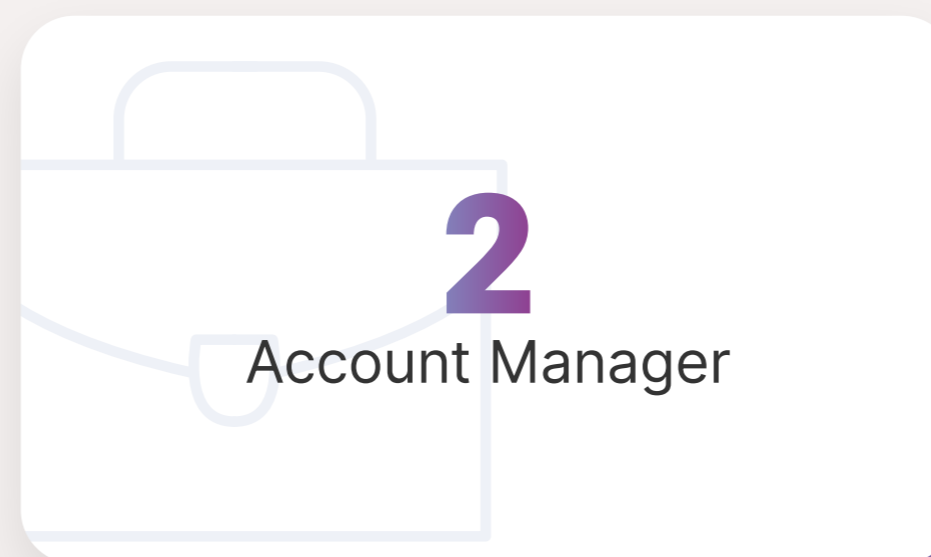




3.4 | EDUCATION IN ESTONIA

C&C Education Estonia team collaborates with a wide range of educational institutions, from early childhood education centers to universities, to enhance the learning experience through technology. Personalized care is prioritized for each client, with support and tools tailored to align with their specific needs and objectives.

Along with providing a variety of devices, comprehensive software solutions, management tools, and training programs are offered, designed to maximize the support delivered to customers.





3.4 | EDUCATION IN ESTONIA

C&C has established a strategic partnership with Apple in the Baltics region to offer comprehensive hardware and software solutions specifically tailored for educational institutions.

By working closely with Apple, products and services are ensured to be fully integrated and seamlessly compatible.

The objective is to deliver a diverse selection of accessories, technical support services, and training programs designed to enhance the educational experience for both students and educators.



3.4 | EDUCATION IN ESTONIA

Partner





3.5 | EDUCATION IN LATVIA

The C&C Edu Latvia team collaborates with the country's educational sector to provide support and enhance teaching and learning, understanding specific needs.

This collaboration aims to demonstrate how technology integration can support, transform, and modernize these experiences.

The technical support team assists clients in configuring, managing, and continuously developing solutions, enabling them to focus on their core competencies while managing technical aspects.



3.5 | EDUCATION IN LATVIA =

In partnership with Apple, C&C provides a comprehensive range of hardware, accessories, technical support, educational apps and tailored software for the education sector in Latvia. Additionally, professional development training is offered for educators to enhance their classroom technology integration skills.

Through a personalized approach and extensive experience in the education field, assistance is provided in selecting the most suitable Apple solutions for schools, with a commitment to not only ensuring successful setup but also delivering ongoing support to maintain seamless operations.



3.5 | EDUCATION IN LATVIA =

Partner



4 B2B

4.1 in Italy 🇮🇹

4.2 in France 🇫🇷

4.3 in Sweden 🇸🇪

4.4 in Finland 🇫🇮

4.5 in Estonia 🇪🇪

4.6 in Latvia 🇱🇻





4.0 | B2B

Tailor made projects for businesses

C&C acts as a strategic partner for businesses, offering cutting-edge B2B solutions that drive digital transformation.

C&C offers a holistic approach, combining hardware, software, and customized services to tackle digital era challenges.

A multidisciplinary team of experts provides specialized consulting and implementation of innovative technologies.

Cloud computing, cybersecurity, smart working, and process automation are just some of the key competencies of C&C's B2B team.

Customer support covers every phase of the technological journey, from design to ongoing assistance, ensuring efficiency, flexibility, and competitiveness.

C&C solutions range from creativity to networking, from color management to Industry 4.0, always with a focus on cost optimization and performance maximization.



4.0 | B2B

Sales and Solution Engineer

C&C's Sales and Solution Engineers combine commercial and technical expertise to offer tailored solutions. By carefully analyzing customer needs, they propose the optimal combination of hardware, software, and services, while respecting budget constraints. Supported by qualified technicians and an efficient support system, they guarantee expert consultation and continuous support.

Collaboration with selected partners ensures cutting-edge and reliable solutions, responding flexibly to diverse business needs.



Qualified IT specialists



Integrated support



Comprehensive consulting




4.1 | B2B IN ITALY

Smart Business

C&C delivers a holistic spectrum of hardware and software solutions meticulously curated to empower businesses of all sizes and scales.

These comprehensive solutions provide a centralized hub for all your IT requirements, ensuring cost-effectiveness and a bespoke approach that aligns seamlessly with your unique strategic and organizational imperatives.




2
Manager



17
Solution Engineers



21
Business Specialist

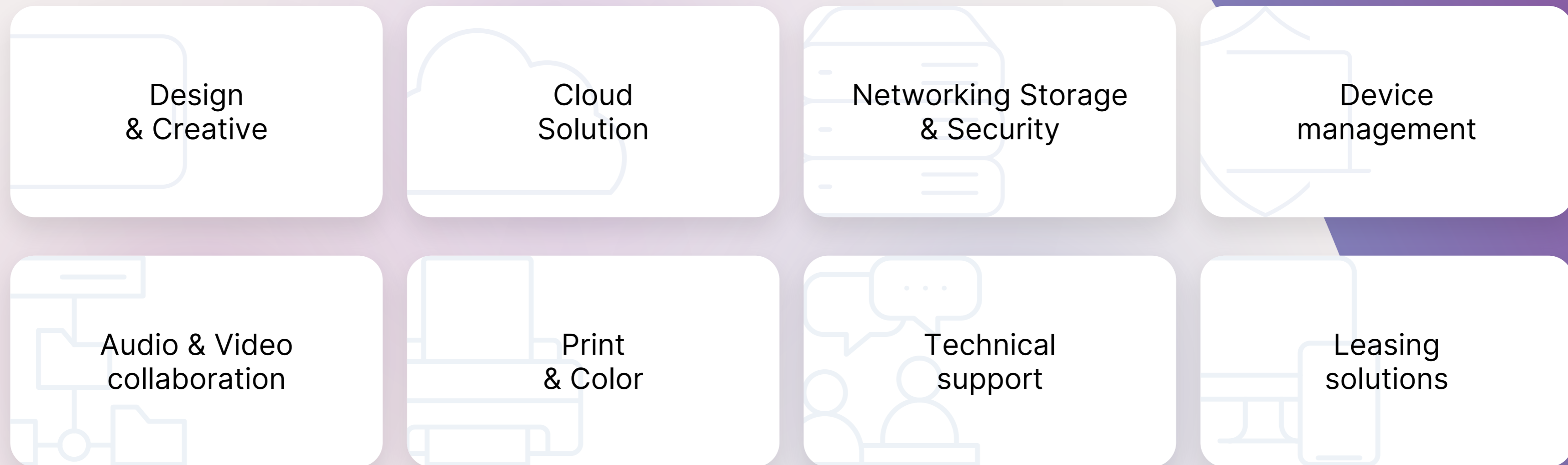


3
Back Office



4.1 | B2B IN ITALY 

Business solutions





4.1 | B2B IN ITALY 

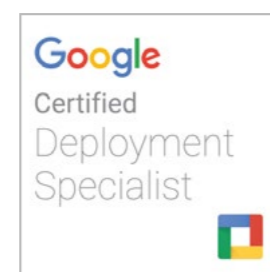
Business Certifications





4.1 | B2B IN ITALY 

Technical Certifications





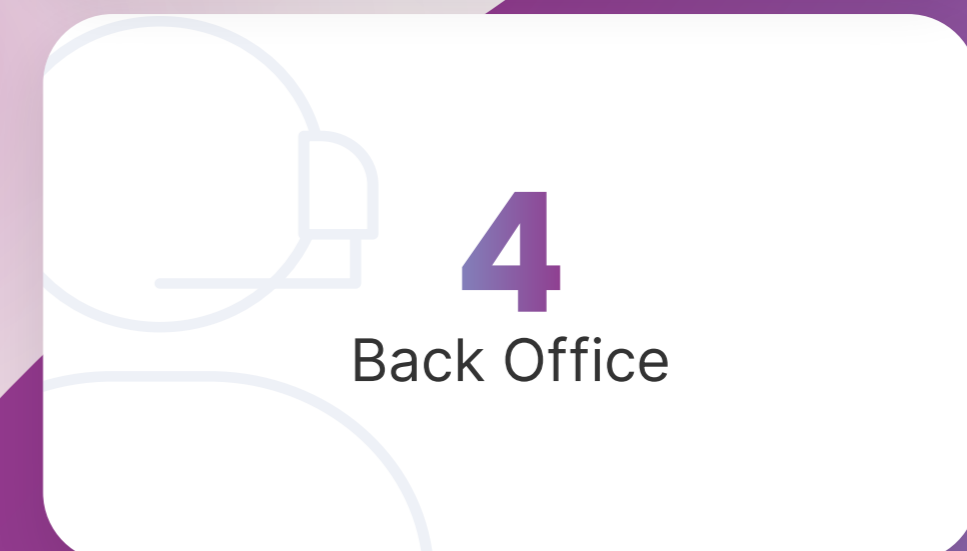
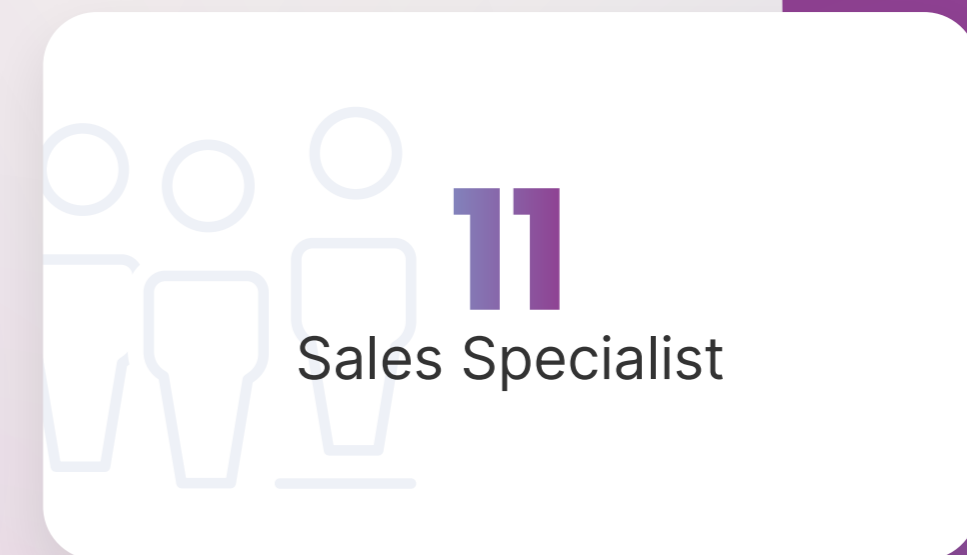
4.2 | B2B IN FRANCE

Smart Business

C&C's B2B specialists build successful partnerships by deeply understanding each client's needs.

This diverse team leverages their expertise in business analysis, technology, engineering, organization, and training to craft the ideal IT solution for clients' unique needs.


They work together to propose the perfect combination of hardware, software, integration services, and ongoing support, all while considering your specific constraints and context.






4.2 | B2B IN FRANCE

Main business areas



Architects and Buildings



Communication



Healthcare



IT Infrastructure



IT Security



4.2 | B2B IN FRANCE

Main modes of intervention

C&C's technicians and sales representatives support companies throughout their IT projects.

From the inception of the project to the maintenance of their IT infrastructure, including solution deployment and team training, C&C is present at every stage.

The B2B team operates on both MacOS and Windows platforms.

Audits

Consulting

Deployment

User support

Maintenance contract

Managed services contract

Knowledge transfer



4.2 | B2B IN FRANCE

Training

C&C offers a wide range of software training courses throughout the year. These can be in-person, remote, inter-company or in-house, customized or generic.

A significant focus is placed on architecture training, catering to the needs of architects, project managers, builders, construction economists, and developers.

Training programs are constantly updated to incorporate new software features, ensuring clients' team stays ahead of the curve.



 RÉPUBLIQUE FRANÇAISE

La certification qualité a été délivrée
au titre des catégories d'actions suivantes : **actions de formation**



4.2 | B2B IN FRANCE 

Main partners





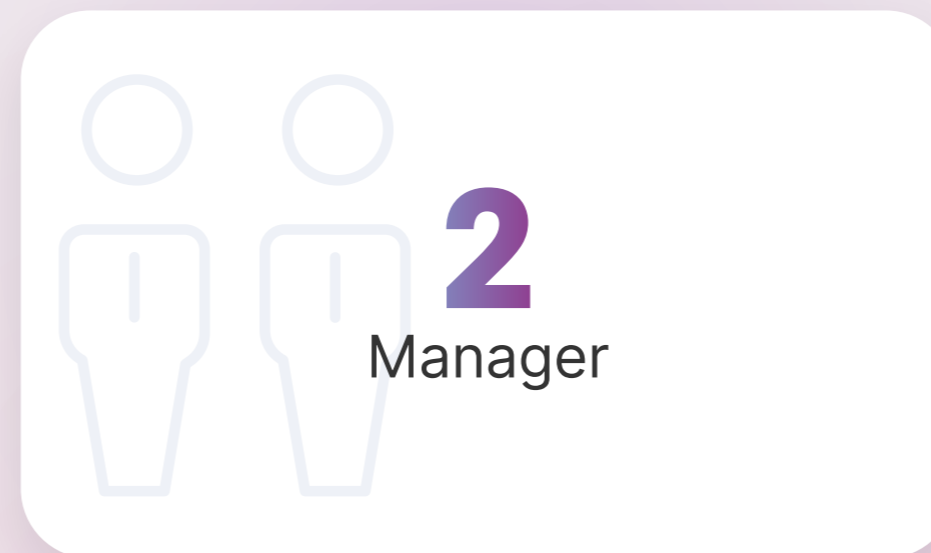
4.3 | B2B IN SWEDEN 🇸🇪

Tailored business solutions

C&C's B2B specialists in Sweden focus on delivering added value through top-quality Apple products and customized services, enhancing daily operations for clients of any scale.

A key strength is providing businesses with dedicated sales specialists, fostering long-term partnerships.


C&C's technical consultants offer expertise in IT infrastructure, MDM management, cybersecurity, and document management. By analyzing initial needs, they design tailored solutions for each client, positioning C&C as a reliable partner for both short-term and long-term projects.






4.3 | B2B IN SWEDEN 🇸🇪


Main business areas




Media and Communication



Finance



Retail



Legal



4.3 | B2B IN SWEDEN 🇸🇪

Main modes of intervention

C&C's sales specialists and technical consultants are involved in every stage of the IT project lifecycle, ensuring comprehensive support and effective solutions.

From the initial analysis phase to the implementation and deployment of solutions, and continuing with ongoing support and maintenance, C&C provides consistent assistance to optimize every aspect of the project.

Needs analysis

Solution design

Deployment

Ongoing support and maintenance

Flexible engagements



4.3 | B2B IN SWEDEN 🇸🇪

Main partners





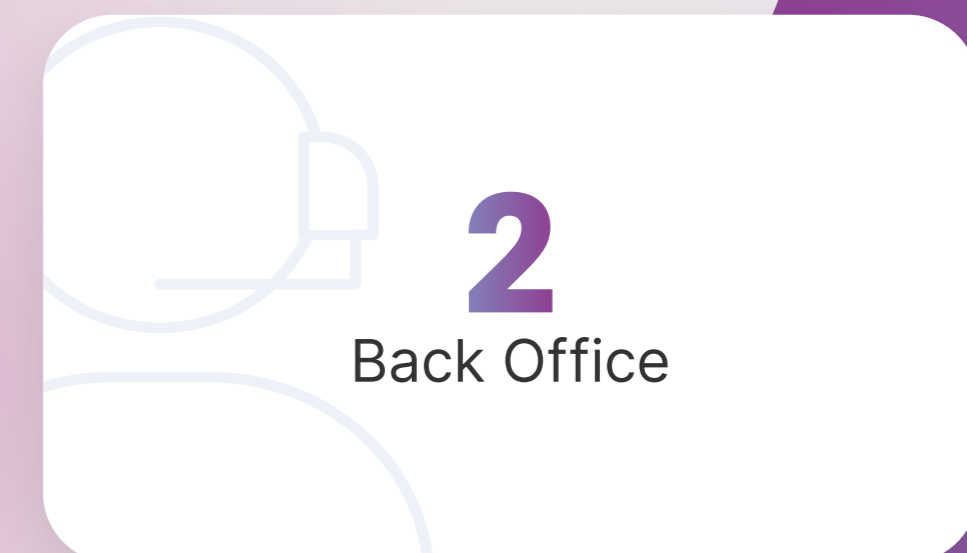
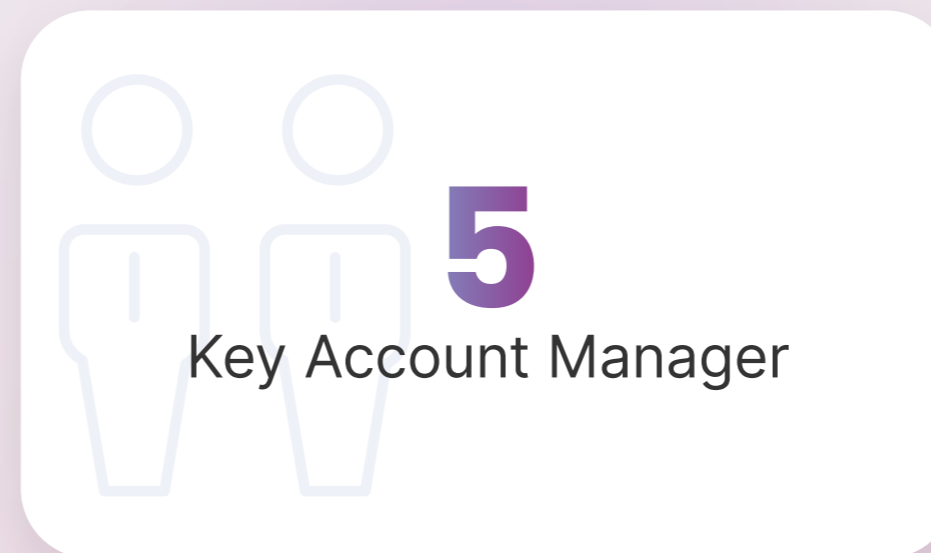
4.4 | B2B IN FINLAND

Smart Business

C&C's B2B specialists provide comprehensive hardware, software, and IT services for businesses. Finnish clients have a single expert source for their needs, with prompt assistance.

Each client has a dedicated Key Account Manager offering tailored solutions. This approach has established C&C as a reliable IT partner, known for fostering long-term relationships.


Additionally, C&C has extensive experience with government entities and educational institutions, especially with Adobe products. C&C is the largest Adobe reseller in Finland and holds the prestigious Adobe Platinum Reseller ranking.



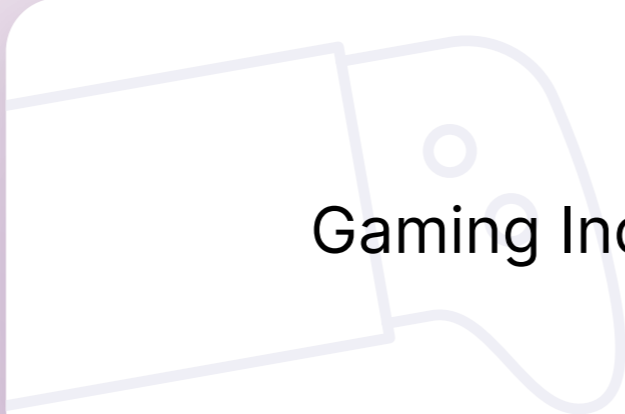


4.4 | B2B IN FINLAND

Main business areas




Creative Industry




Gaming Industry



Government



Educational Institutions



IT Companies



4.4 | B2B IN FINLAND

Main modes of intervention

C&C's experienced sales specialists empower B2B clients in all IT needs.

The Key Account Manager serves as the primary expert, with devices, software, and other IT services.

Certified sales professionals are involved in every stage of IT projects, ensuring the best solutions for each client. They oversee all phases of the process and have been recognized for their excellence.

Assessment

Solution planning

Implementation

Continuous support and maintenance



4.4 | B2B IN FINLAND

Main partners





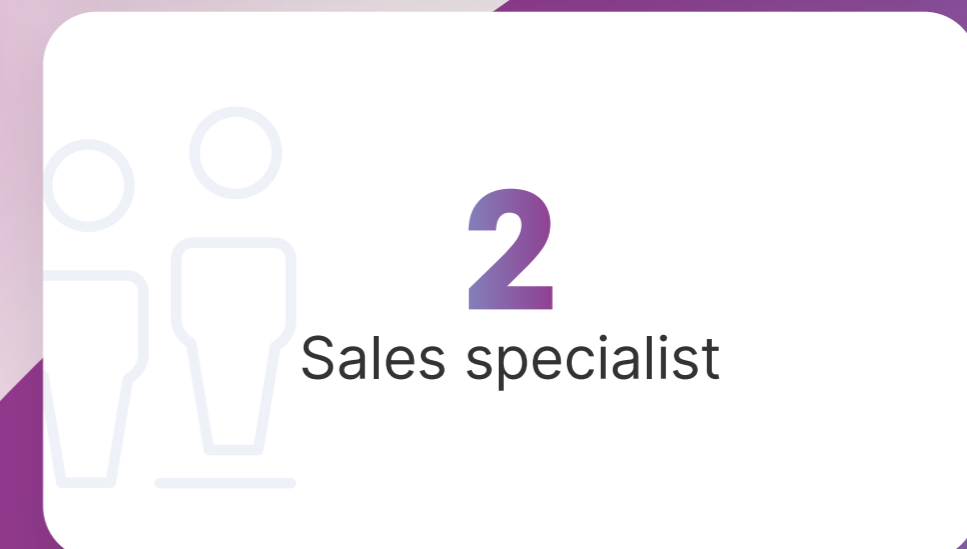
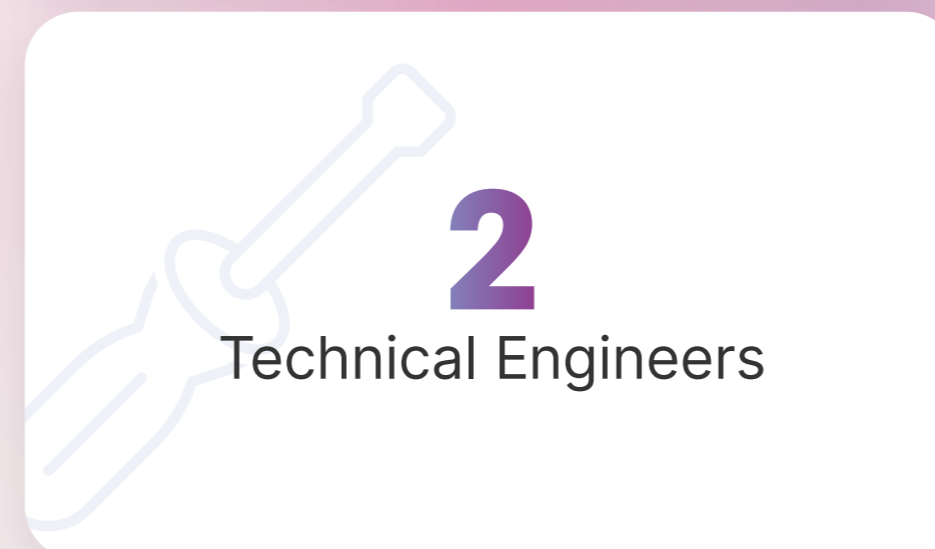
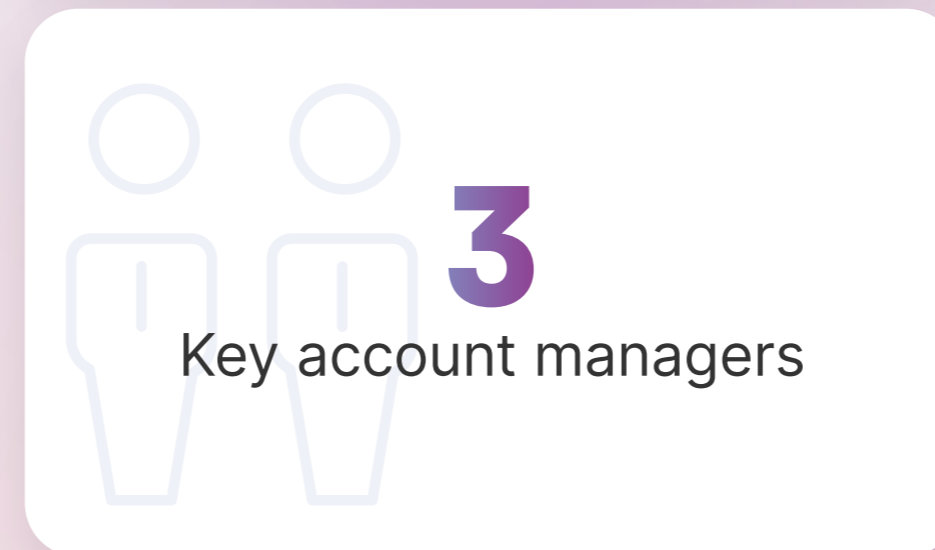
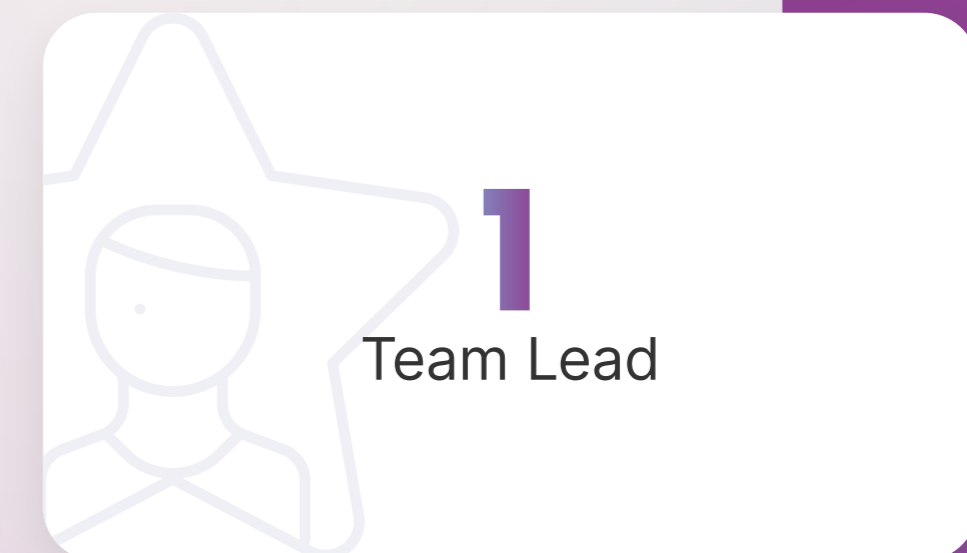
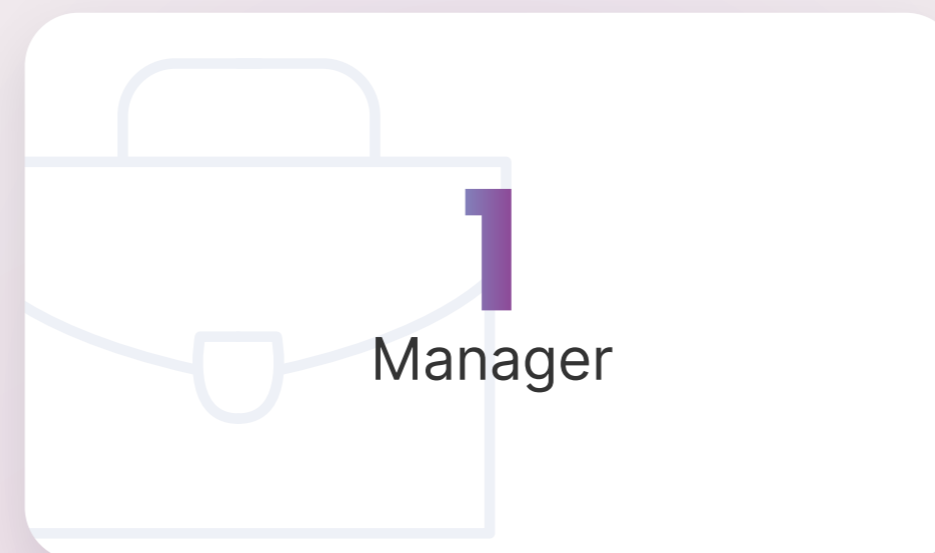
4.5 | B2B IN ESTONIA

Smart Business

The C&C B2B team in Estonia provides a comprehensive range of services, from device management to employee training. The goal is to be the go-to partner for all Apple-related needs of business clients.

Key Account Managers work individually with each customer, addressing specific requirements. By fostering strong relationships and continuously enhancing services, C&C is committed to delivering value and supporting clients' business success.

In-house sales engineers assist customers with all daily technical needs, allowing them to focus on their core business.





4.5 | B2B IN ESTONIA

Main modes of intervention

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Audits

Consulting

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User support

Maintenance contract

Managed services contract

Knowledge transfer



4.5 | B2B IN ESTONIA 

Main partners



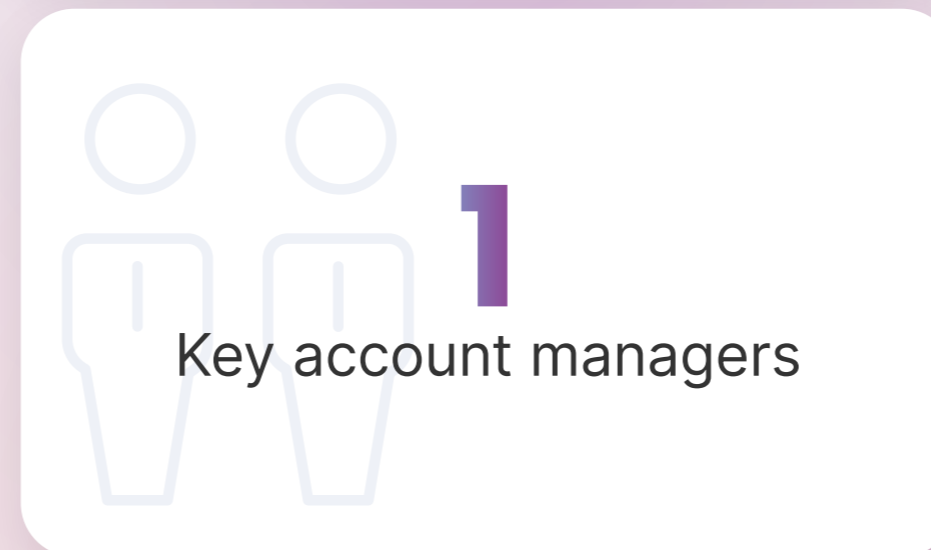
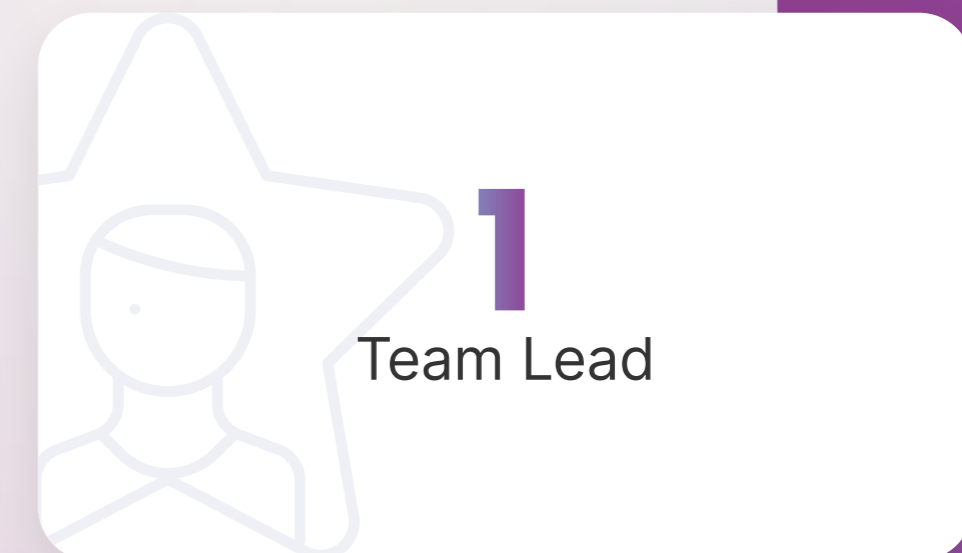
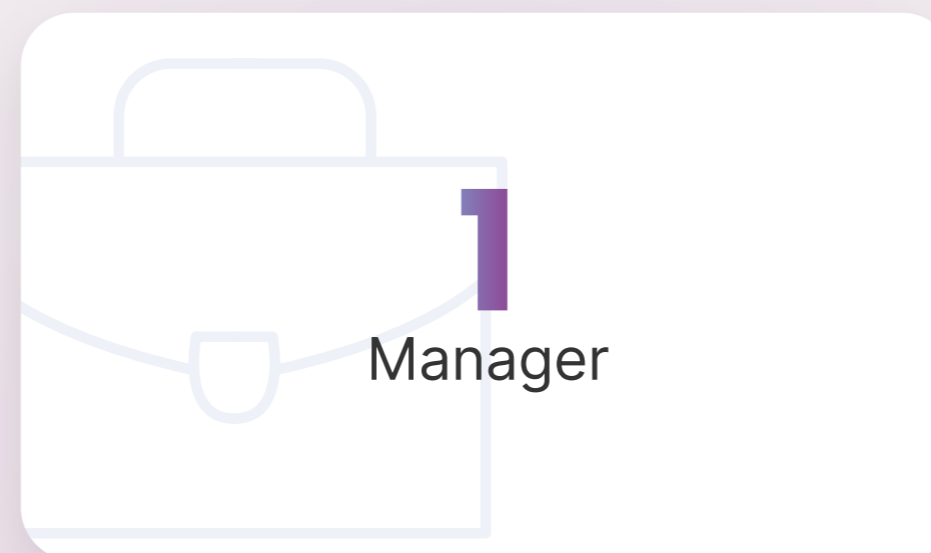


4.6 | B2B IN LATVIA =

Smart Business

The C&C B2B team in Latvia is dedicated to providing high-quality support and expertise for Apple devices and solutions to business customers. The team manages all aspects of the Apple lifecycle, ensuring a seamless experience.

B2B specialists provide expert advice and optimized solutions to enhance clients' activities. Quick responses, personalized service, and proactive communication are the priorities, embodying key values to build lasting partnerships.





4.6 | B2B IN LATVIA =

Main business areas

